

Methodology

30 countries questioned across 5 continents, representing 2/3 of the world population.

Selection of countries based on their CO2 emissions, their geographic location or their exemplary performance in the fight against global warming

South Africa*

Germany

Saudi Arabia*

Australia

Belgium

Brazil*

Canada

Chile*

China*

Colombia*

South Korea

Egypt*

United Arab Emirates

Spain

United States

France

India*

Indonesia*

Italy

Japan

Morocco*

Mexico*

Nigeria*

Norway

Poland

United Kingdom

Russia*

Singapore

Sweden

Turkey*



*Online samples in South Africa, Saudi Arabia, Brazil, Chile, mainland China, Colombia, Egypt, India, Indonesia, Morocco, Mexico, Nigeria, Russia et Turkey tend to be more urban, educated, and/or affluent than the general population.



Methodology

30 countries questioned across 5 continents, a representative sample of 2/3 of the world's population.



- TOTAL sample of 24 000 individuals;
- Representative of the population aged 16 and over in each country;
- 500 or 1000 individuals questioned in each country.



- Representativeness was ensured by using the quota sampling methodology;
- Quotas used: gender; age, region, profession or social category, agglomeration size.



- Data collection method:
 Online (via PC, tablet or smartphone);
- Fieldwork conducted between August 30 and September 21, 2021.

This document presents all the questions and propose a representations of the results on a 30 country basis .

All results in this documents are based on TOTAL sample.





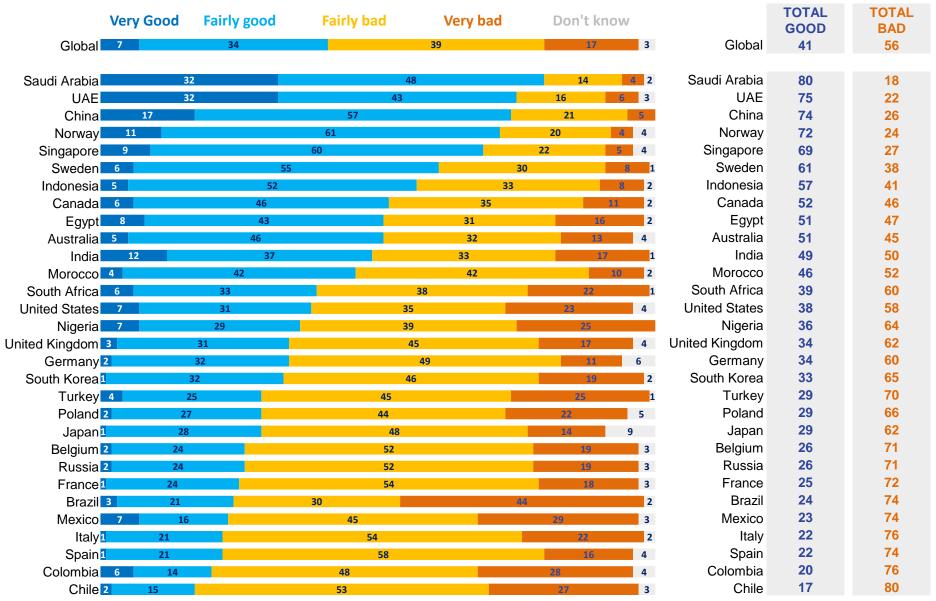
Concerns

Q. From this list, which topics worry you the most?

	Cost	of living	Coron	avirus	Povert inequ	•	Health syste		Environ	ment	Unemplo	yment	Corru	ption	Delinq crii		Terro	orism	Educ scho		Tax	xes	Pens	sions	Immig	ration
GLOBAL	52	+5	52	-7	47	+2	43	=	41	+2	41	-4	40	+1	37	+1	34	+5	31	-2	29	+3	24	-1	20	+1
Germany	45	+11	35	-10	44	+1	33	+7	47	+4	17	-5	22	+3	38	-2	34	+1	28	+5	22	+5	42	+3	38	+2
Belgium		+5	31	-20	43	+2	32	-3	44	=	18	-8	28	+2	41	=	39	+10	24	-2	38	+2	35	-1	35	+2
Spain	58	+13	56	-15	58	+5	52	-9	54	+5	66	-3	54	+1	43	+6	33	+11	37	-8	42	+9	48	+1	30	=
France	57	+7	36	-13	44	=	37	-3	50	+3	24	-11	21	+1	50	-4	47	+9	35	+2	35	-2	31	-3	36	+2
Italy	36	+4	43	-9	42	+6	35	+1	45	+8	43	-9	29	=	42	-1	25	+9	19	-3	31	+2	21	-1	26	-6
Norway		+4	25	-10	47	+6	29	+5	39	+4	22	-7	24	+1	35	+2	36	+1	14	+1	28	+9	21	-4	24	-2
Poland		+6	38	-13	38	+1	66	-3	37	-5	23	-8	31	-2	27	-2	27	+2	26	-4	43	+7	38	-3	17	+5
United Kingdom		+3	44	-21	42	+3	50	+5	45	+1	23	-11	29	=	29	-2	37	+5	22	=	26	+9	22	-1	31	+3
Russia		=	44	-3	54	-4	63	-1	46	-5	42	-1	52	-1	40	=	29	+1	39	-5	33	-7	46	-6	14	+1
Sweden	18	+2	35	-4	37	+3	40	+2	43	+6	28	=	25	-3	56	-1	44	+9	20	-1	22	+3	29	+1	39	-2
Canada		+10	49	-3	41	+4	55	+5	50	+9	21	-6	31	+3	26	+4	22	+6	29	+5	40	+5	23	-1	15	=
United States	56	+13	52	-1	35	+5	44	-3	33	+2	28	-2	36	-1	26	-3	36	+4	23	-2	30	+5	10	-1	26	+3
Australia	59	-1	55	=	37	-2	42	+4	40	-1	29	-15	31	+4	31	+3	28	+5	20	-4	20	+1	22	=	21	+2
China	46	+14	62	=	30	+5	35	+2	50	-16	27	=	25	+2	22	+1	21	-2	25	-4	13	+2	16	-2	8	=
South Korea	43	-2	67	-7	37	+1	20	-3	41	+1	34	-4	26	=	24	+1	11	+4	16	-7	29	-1	15	-8	4	+1
India	47	+8	67	-6	47	+6	42	+2	54	+6	55	+3	59	+6	28	+3	51	+8	37	+2	28	+5	11	=	14	+1
Indonesia	54	+1	61	-15	51	-2	26	-16	26	-7	50	+1	42	-6	34	-5	48	-2	28	-6	12	-5	7	-2	6	=
Japan		+2	73	-1	26	-1	41	+6	28	+1	16	+1	9	-1	17	+2	13	+2	15	-1	38	+1	41	-4	6	-2
Singapore	67	-6	63	+5	32	-3	35	-6	34	-2	46	-12	20	-3	20	+3	32	+5	18	-5	20	-1	10	-4	12	-3
Brazil	61	+9	64	-1	70	+6	60	-2	52	+2	70	+1	61	+1	53	+2	30	+8	51	-1	44	+8	22	-2	8	+2
Chile	54	+6	49	-11	56	-8	66	+1	51	+9	46	-15	48	=	70	+4	27	+4	46	+3	22	+3	52	+1	32	+5
Colombia	56	+9	50	-8	67	5	65	+2	57	+7	73	+4	68	+4	66	+4	37	+6	43	-2	40	12	28	+4	25	+9
Mexico	37	-3	65	+9	54	-3	51	-4	43	+1	60	-5	46	-1	67	=	17	+3	46	-6	16	-7	16	-3	10	+2
South Africa	63	+2	68	+7	70	+1	50	+4	35	+2	79	+1	74	-3	47	-3	28	+5	43	-1	30	+7	16	=	19	-2
Saudi Arabia		+1	52	-8	37	+8	23	+1	15	=	40	-2	38	+5	19	+3	37	+8	26	-4	42	-1	13	+2	12	+5
Egypt		-3	64	-1	46	+1	39	-3	23	=	43	- +5	51	+2	26	+7	40	-2	40	-9	25	-2	17	=	10	-4
UAE		-6	54	-11	35	+1	26	=	24	-3	49	-5	36	=	21	+5	39	+7	29	-1	19	- -1	10	=	15	-1
Morocco		+9	48	-10	49	+1	40	+1	27	+4	49	+4	53	+8	37	+2	30	-5	40	-6	18	+5	16	+3	12	=
Nigeria	49	-2	53	-6	64	+5	45	-1	32	+7	59	-1	71	+9	31	+4	68	+14	35	-2	13	-4	10	-1	11	+3
Turkey	68	+11	63	-12	68	+9	50	+3	51	+10	63	+1	55	+8	41	+5	55	+7	57	+9	48	+8	34	+10	56	+31

Diagnosis of the situation in the country: The environment

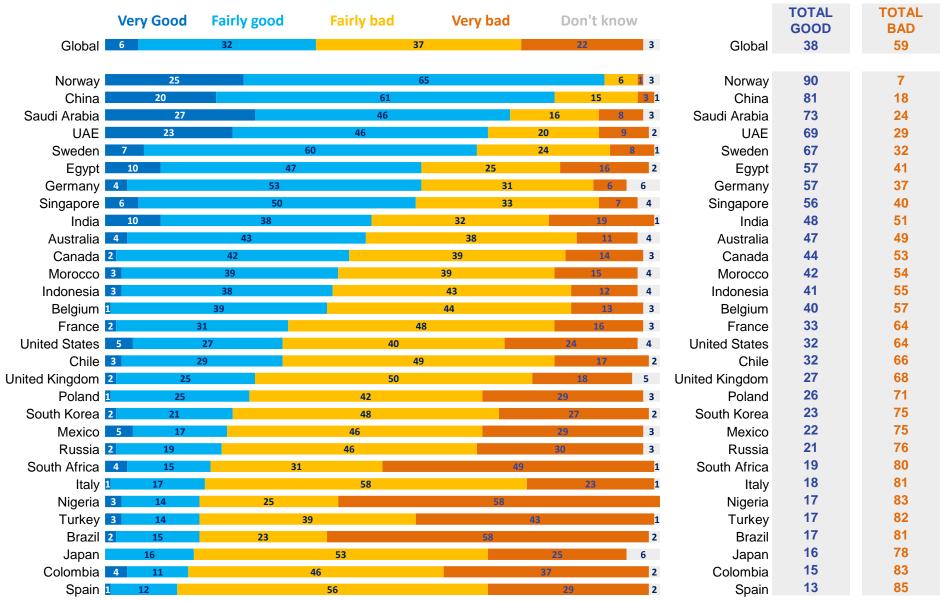
Q. For each of the following areas, tell me whether the situation in your country seems to you to be:





Diagnosis of the situation in the country: The economic situation

Q. For each of the following areas, tell me whether the situation in your country seems to you to be:





Environmental concerns

Q. From the following list, which environmental problems do you think are the most concerning in your country?

1	TOTAL Climate cha Extreme climat	ange/	The accumu waste, pac plasti	kaging,	Climate o	change	Extreme of even		Air pollu	ution	Water po	llution	Running resour		Deforest	ation	The decrea biodiversity (animal and plant	decline of	Soil poll	ution	Desertific droug	
GLOBAL	64	=	46	-2	44	-1	41	=	40	-2	34	-2	32	-2	28	+1	27	+7	25	=	20	+1
Germany	69	+2	49	-1	50	+1	49	+5	28	-4	24	-2	36	-1	22	+4	40	+5	30	-2	11	-3
Belgium	68	-1	48	-4	46	-4	49	+6	42	-4	28	-1	32	-7	25	-4	28	+5	32	+7	9	-4
Spain	73	+3	48	-4	53	+2	48	+6	40	-5	29	+1	23	1	25	-1	31	+11	28	+1	36	+5
France	72	+1	47	-5	48	+2	49	-1	35	-3	26	-7	39	-1	29	4	38	+15	35	+1	16	-5
Italy	73	+1	51	2	49	=	52	+2	44	-5	26	+3	33	-2	21	-1	24	+10	36	-1	22	+1
Norway	64	+3	47	-3	47	+3	44	+4	32	-1	33	-3	23	-4	17	-4	47	+10	20	-2	8	-1
Poland	58	-6	46	-4	37	-2	37	-5	52	-1	30	-4	24	-2	27	+3	17	+7	28	-3	12	-4
United Kingdom	76	+2	63	-4	59	-1	49	+3	48	-5	25	+1	25	-2	22	-1	37	+13	17	-4	9	+1
Russia	56	+1	54	-5	32	=	38	+2	51	-5	54	-5	17	=	53	-5	21	+10	34	-4	13	+5
Sweden	67	-5	39	-3	51	-8	45	+6	38	4	31	-6	23	-2	23	-2	43	+3	23	-2	9	=
				_		_										_						
Canada	76	+3	54	-3	59	+1	53	+5	37	-3	35	-4	27	-1	28	+7	31	+9	20	=	12	+3
United States	66	=	39	-7	47	=	48	+1	40	-3	35	-5	31	1	23	-3	25	+13	20	+2	21	+5
Australia	73	-3	50	-4	50	-3	56	-6	23	-2	24	_	32	-1	27	=	34	+14	16	+1	31	-4
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China	67	-2	39	=	43	=	40	-1	50	-4	45	-4	36	+2	30	+4	28	+5	31	-1	24	-1
South Korea	73	-5	61	-2	60	-4	36	-10	62	+2	39	+1	27	=	24	+1	16	+3	20	+4	12	+3
India	64	=	44	-2	40	+1	40	-3	52	-1	39	+1	33	-3	37	+1	28	+5	24	=	16	=
Indonesia	72	+3	45	-1	39	-4	53	=	44	+1	30	=	42	1	38	+10	25	+2	16	+1	19	+2
Japan	80	+3	53	-2	60	=	68	-1	26	=	22	+3	30	-1	25	=	23	+2	15	+2	8	=
Singapore	75	-1	62	-7	64	=	41	+6	40	-12	26	-6	41	-7	18	+2	27	+2	9	-1	9	+4
				_																		
Brazil	50	+1	31	=	29	+4	30	-4	37	-1	42	-1	38	+3	54	+2	30	+8	25	=	21	+4
Chile	61	+4	39	+1	41	+2	34	+1	36	-4	35	-1	45	-3	27	-2	24	+7	25	+2	47	+7
Colombia	61	+10	34	-7	36	+4	38	+7	39	-6	40	-3	41	-1	37	=	27	+6	27	+1	16	+3
Mexico	66	=	40	-4	41	+1	40	-5	45	+4	47	-6	44	-4	30	-3	27	+10	21	-7	22	+5
South Africa	57	-5	46	+1	41	-4	30	-4	38	+1	46	-3	44	-3	21	+2	27	+10	21	+1	24	-5
Saudi Arabia	36	-9	34	+3	23	-3	20	-8	31	-2	28	-1	18	-6	13	+1	15	+2	19	=	22	=
Egypt	39	-3	50	+2	22	=	23	-5	40	+9	48	+7	35	-7	7	+1	13	+5	38	+6	24	-3
UAE	57	-3	36	-7	39	-2	32	-3	39	-4	31	+1	30	+2	20	-1	23	+7	22	+2	21	+2
Morocco	51	+3	46	+1	38	+2	24	+2	38	+5	32	+7	28	+1	35	+3	14	-1	31	+3	28	-2
Nigeria	56	+1	51	+3	34	-2	33	+3	47	+5	47	+4	26	+2	36	+8	19	+3	28	-4	23	+5
Turkey	67	=	31	-6	43	-3	40	+5	32	-10	32	-6	52	+5	41	+4	29	+10	22	-4	43	+8

*Evolutions to be interpreted with caution.

Last year, the item was formulated as follows: The decrease in biodiversity [no detail].





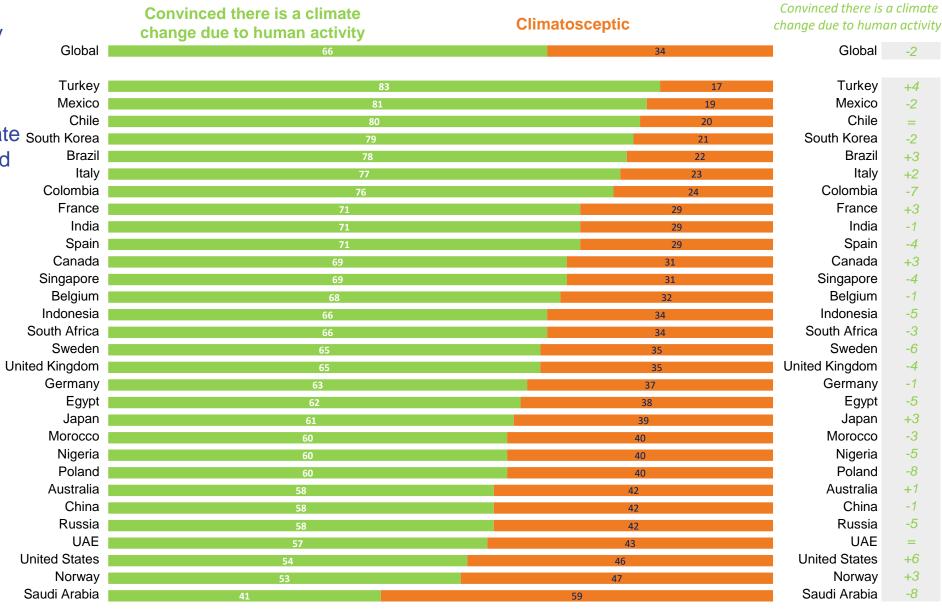


Summary of climate-sceptics

Q. Would you personally say that we are experiencing climate change?

Q. And concerning this climate south Korea change we hear about, would you say: that it is mainly due to human activity, that it is mainly due to a natural phenomenon, like the ones the Earth has experienced throughout its history or that there is no way to know?

Brazil Italy Colombia France India Spain Canada Singapore Belgium Indonesia South Africa Sweden





Evolution

Summary of climate-sceptics - detail

Q. Would you personally say that we are experiencing climate change?

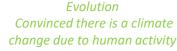
Q. And concerning this climate south Korea change we hear about, would you say: that it is mainly due to human activity, that it is mainly due to a natural phenomenon, like the ones the Earth has experienced throughout its history or that there is no way to know?

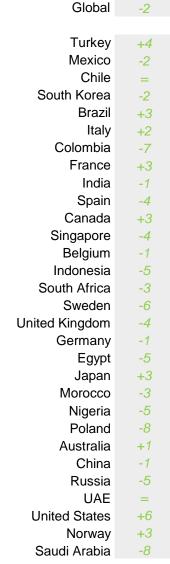
Brazil Italy Colombia
France India Spain
Canada Singapore Belgium Indonesia South Africa

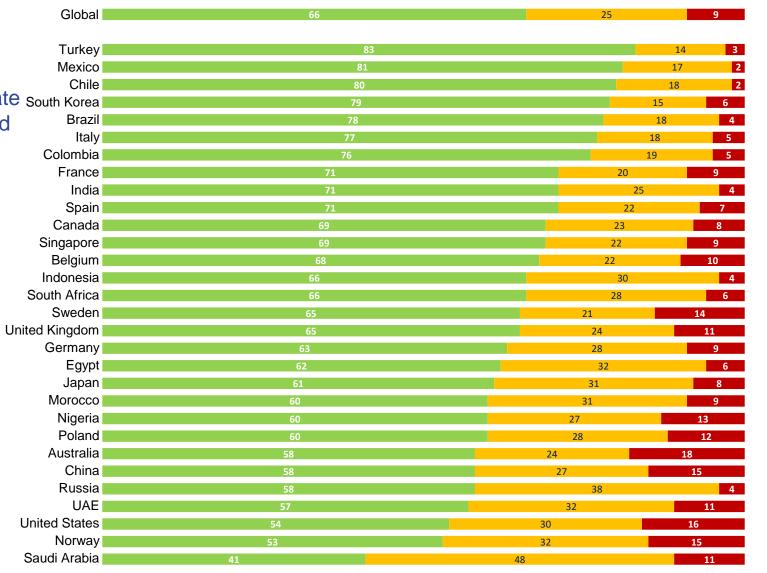
Convinced there is a climate change due to human activity

Climatosceptic

« There is a global warming
but not due to human activity»







Feelings about climate change

Q. Personally, when you think about climate change, what goes through your mind?

Do you feel...

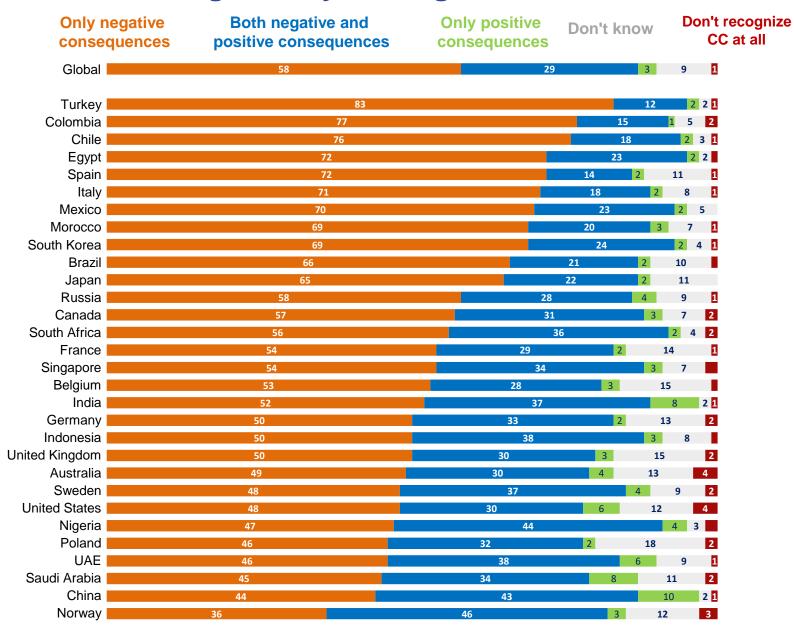
Multiple answers are possible

GLOBAL 72 30 26 20 17 15 10 Germany Belgium 67 36 17 32 5 12 7 Spain 78 35 42 14 20 6 6 France 70 36 28 25 17 10 5 Italy 77 40 41 17 10 8 5 Norway 60 15 13 28 24 16 7	9 15 6 3 7 11 3 7 5
Belgium 67 28 33 26 13 7 9 Spain 78 35 42 14 20 6 6 France 70 36 28 25 17 10 5 Italy 77 40 41 17 10 8 5	6 3 7 11 3 7
Belgium 67 28 33 26 13 7 9 Spain 78 35 42 14 20 6 6 France 70 36 28 25 17 10 5 Italy 77 40 41 17 10 8 5	6 3 7 11 3 7
Spain 78 35 42 14 20 6 6 France 70 36 28 25 17 10 5 Italy 77 40 41 17 10 8 5	3 7 11 3 7
France 70 36 28 25 17 10 5 1taly 77 40 41 17 10 8 5	7 11 3 7
	3 7
Norway 60 15 13 28 24 16 7	7
Poland 66 27 40 13 14 8 12	5
United Kingdom 65 34 24 24 5 10 17	
Russia 78 30 13 20 8 13 10	7
Sweden 61 30 15 24 15 13 10	10
Canada 73 32 25 22 7 14 15 United States 61 31 17 23 8 18 19	6
United States 61 31 17 23 8 18 19	9
Applied 00 00 47 04	•
Australia 60 28 17 24 8 18 18	9
China 52 20 13 18 64 27 7	27
South Korea 83 34 17 38 7 6 11	4
India 76 38 27 16 16 25 18	15
Indonesia 81 28 8 22 20 20 6	11
Japan 75 21 26 21 15 9 10	4
Singapore 72 25 30 18 10 12 16	7
Brazil 84 27 26 10 14 12 8	11
Chile 85 36 27 9 29 18 4	9
Colombia 84 34 33 11 34 14 3	7
Mexico 88 40 31 4 29 14 8	6
South Africa 78 29 23 30 10 18 17	10
Saudi Arabia 56 18 22 11 28 31 10	14
Egypt 71 28 40 12 27 15 9	7
UAE 62 23 23 19 19 20 15	17
Morocco 64 24 28 22 21 14 10	7
Nigeria 75 23 26 29 11 28 16	14
Turkey 83 46 46 25 5 6 6	5



Consequences of climate change – in your region

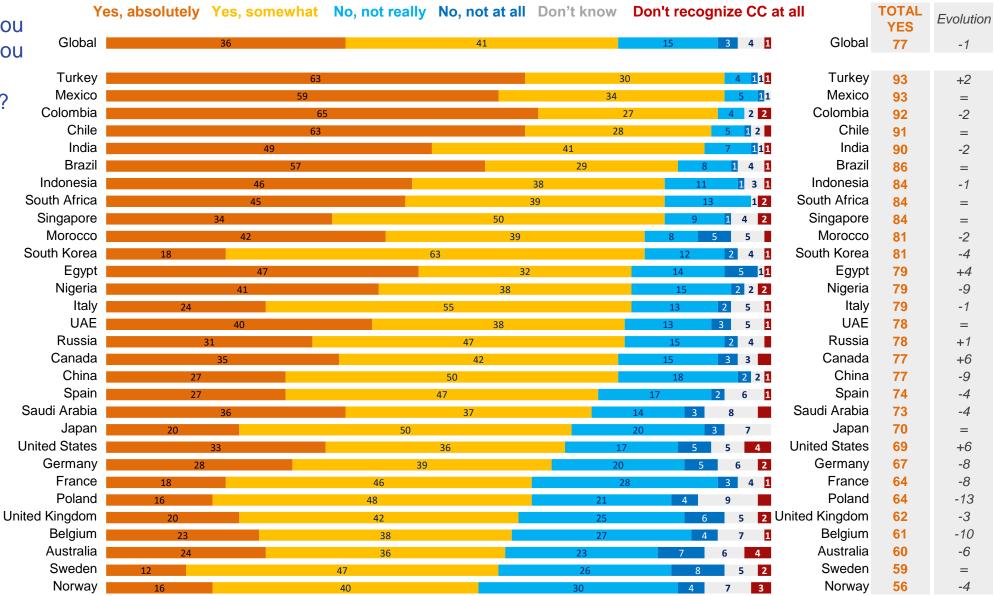
Q. In your opinion, climate change will have : In your region ...





Have noticed the effects of climate change

Q. On the whole, would you say that, in your region, you have already noticed the effects of climate change?





Climate disturbances

Q. Where you live, in recent years, have you been affected by the consequences of the following listed climatic disturbances?

Asked only to those who have already noticed the effects of climate change in their region.

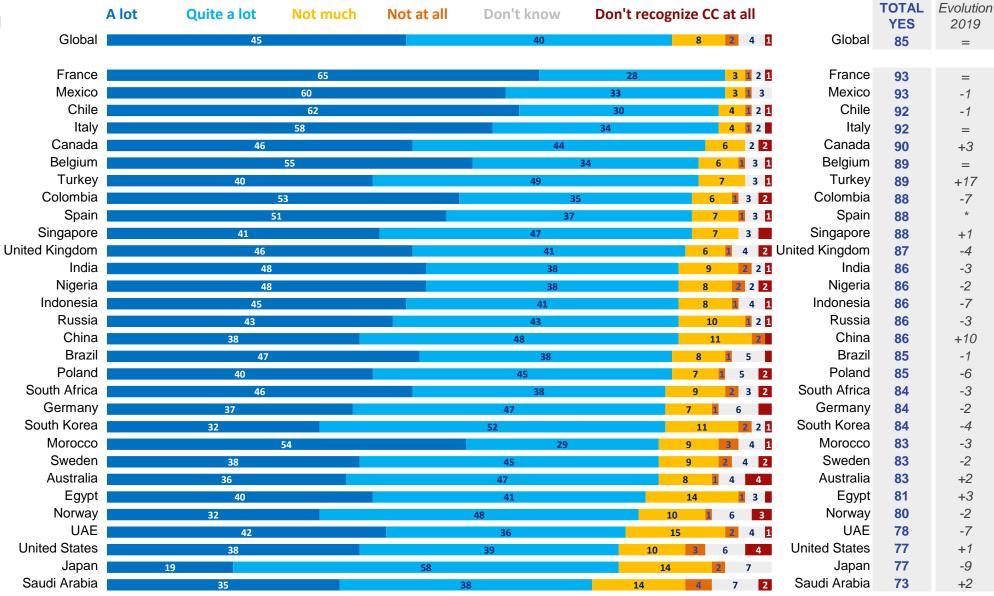
	Intense heat, rising temperatures, heatwave	Disruption of the seasons	Storms, high winds, cyclones, etc.	Floods, rising water levels	Declining water levels in waterways, lakes, etc.	Drought
GLOBAL	69	49	33	33	33	30
Germany	68	47	35	35	31	26
Belgium	64	62	34	45	24	40
Spain	75	55	39	23	38	34
France	73	65	31	31	35	43
Italy	76	42	45	34	31	32
Norway	31	52	28	30	18	26
Poland	67	60	57	29	44	41
United Kingdom	65	57	36	44	23	10
Russia	75	45	37	20	33	24
Sweden	57	46	21	32	25	28
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Canada	83	48	42	26	35	25
United States	67	42	46	40	33	32
Australia	63	47	46	31	35	43
China	60	37	38	41	33	26
South Korea	81	47	40	25	11	19
India	66	51	39	42	49	19
Indonesia	62	49	29	42	28	32
Japan	74	57	42	29	10	17
Singapore	75	25	23	63	15	7
Brazil	75	64	22	21	45	46
Chile	59	59	17	13	60	64
Colombia	69	28	36	44	40	28
Mexico	71	41	38	39	31	28
South Africa	60	55	41	33	57	46
Saudi Arabia	69	30	22	13	17	27
Egypt	84	43	19	10	18	13
UAE	62	34	21	23	24	18
Morocco	65	53	14	11	39	33
Nigeria	67	50	22	69	25	21
Turkey	80	72	42	44	60	53



The production of CO2: RECAP

TOTAL YES	Industrial activity	Cars, trucks	Coal, gas or fuel- oil-fired power plants	The destruction of forests	Waste processing	Heating and air conditioning of buildings	Aerosol cans	Nuclear power plants	Agriculture, livestock farming	Digital: computers, servers, Internet
GLOBAL	85	83	83	82	67	65	59	57	45	42
Germany	84	73	83	83	62	61	48	44	64	46
Belgium	89	83	86	84	73	69	63	47	60	51
_Spain	88	87	86	87	72	77	76	63	50	49
France	93	87	88	86	70	81	73	52	62	73
Italy	92	88	89	88	78	87	71	61	64	51
Norway	80	66	84	77	57	43	38	35	47	37
Poland	85	79	79	74	56	63	55	37	48	37
United Kingdom	87	86	85	84	69	73	58	46	63	45
Russia	86	83	78	82	59	43	40	46	31	25
Sweden	83	82	82	70	66	60	43	34	53	43
Canada	90	85	87	84	67	64	53	44	54	37
United States	77	76	74	72	60	50	53	54	44	29
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Australia	83	80	79	78	61	63	53	44	55	37
China	86	85	84	80	73	71	52	57	51	44
South Korea	84	87	88	86	87	80	66	52	57	48
India	86	85	84	87	68	81	65	71	40	55
Indonesia	86	80	72	85	72	76	68	57	37	45
Japan	77	84	79	80	76	74	46	35	34	34
Singapore	88	84	82	84	74	80	62	57	49	59
Brazil	85	85	82	88	63	55	69	77	44	29
Chile	92	92	89	91	78	78	85	74	51	48
Colombia	88	89	85	90	74	72	82	75	45	44
Mexico	93	95	84	92	77	68	85	77	36	47
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South Africa	84	85	88	78	66	59	57	68	32	31
Saudi Arabia	73	75	73	71	59	49	50	65	29	34
Egypt	81	85	77	75	65	59	44	59	28	32
UAE	78	78	75	76	60	62	57	61	37	42
Morocco	83	83	76	77	53	30	52	65	17	28
Nigeria	86	81	82	72	56	49	53	69	26	26
Turkey	89	89	92	92	68	64	64	77	32	48

The production of CO2: Industrial activity*

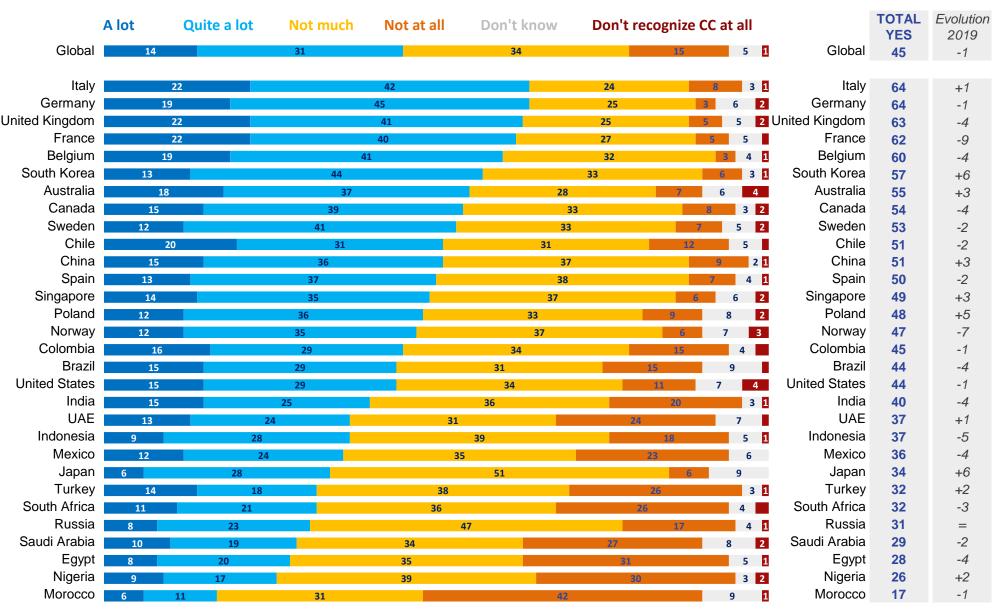




The production of CO2: Agriculture, livestock farming

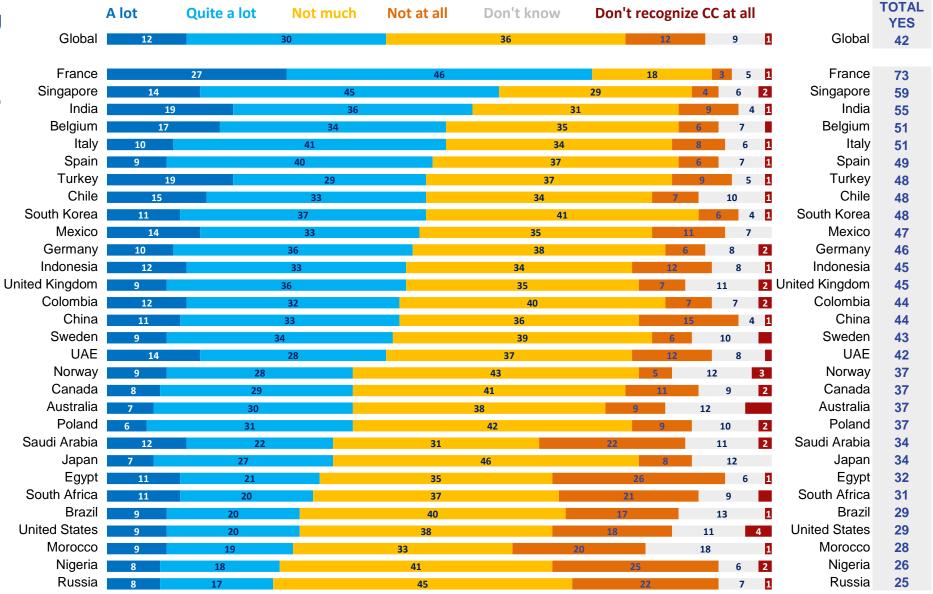
For each of the following activities, you think it produces a lot, quite a ltaly lot, not much or no CO2, the greenhouse gas that causes climate change?

Global Italy Germany United Kingdom France Belgium



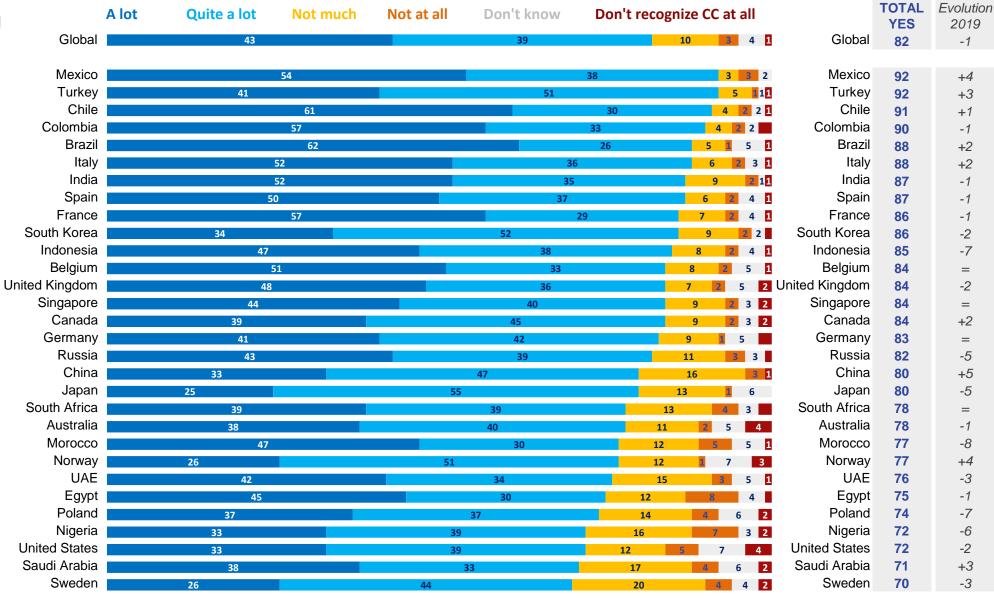


The production of CO2: Digital: computers, servers, Internet



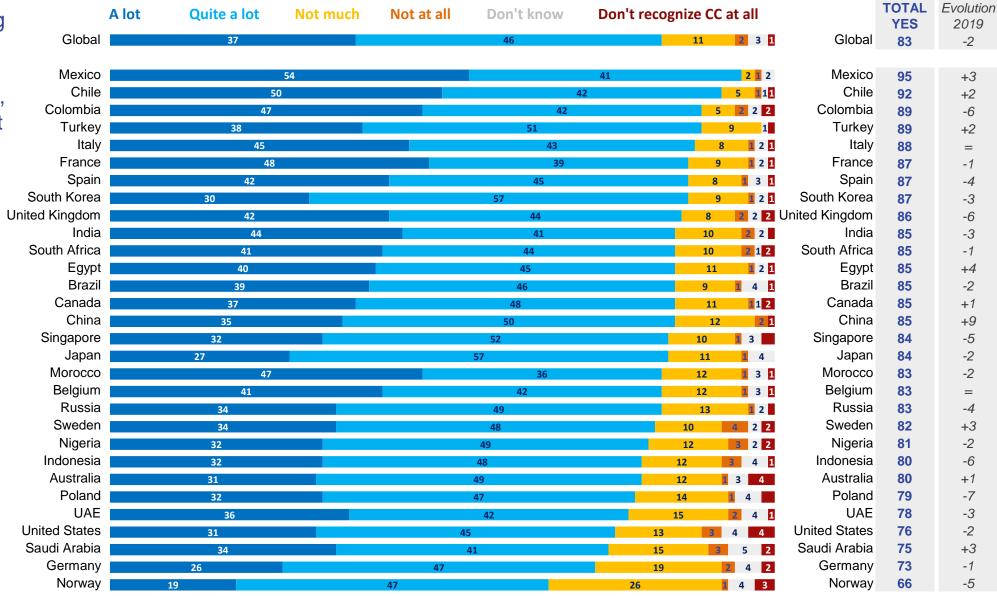


The production of CO2: The destruction of forests



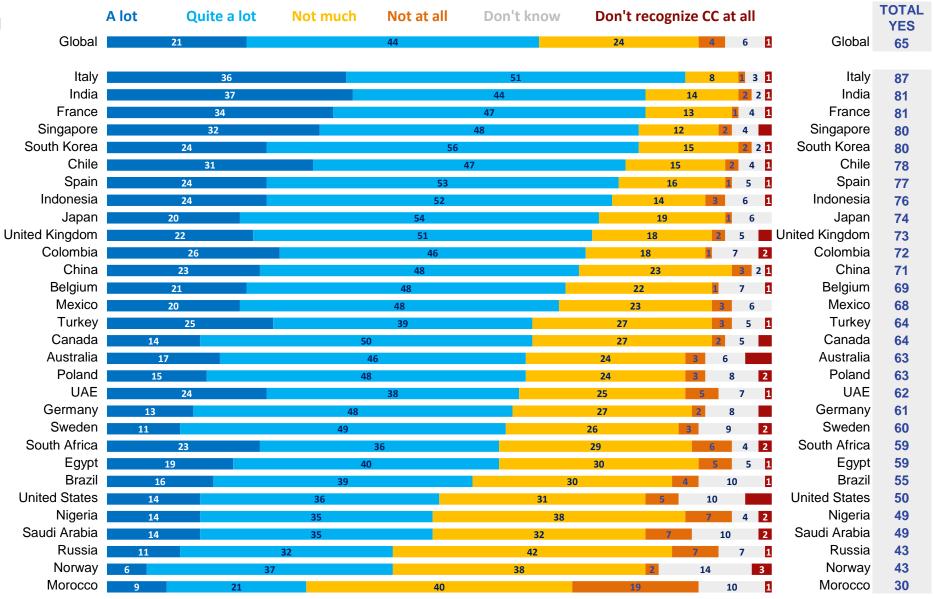


The production of CO2: Cars, trucks



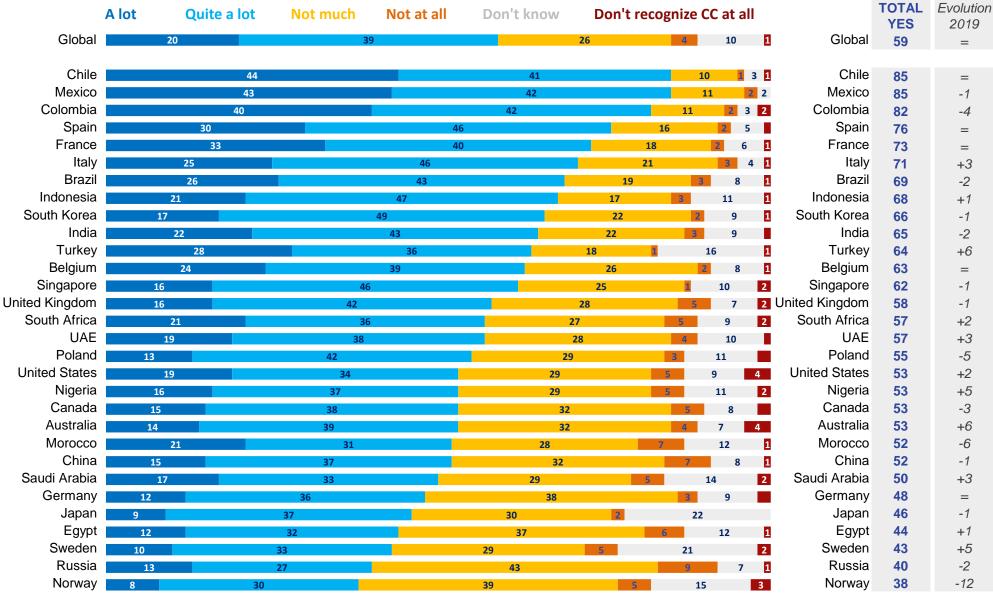


The production of CO2: Heating and air conditioning of buildings

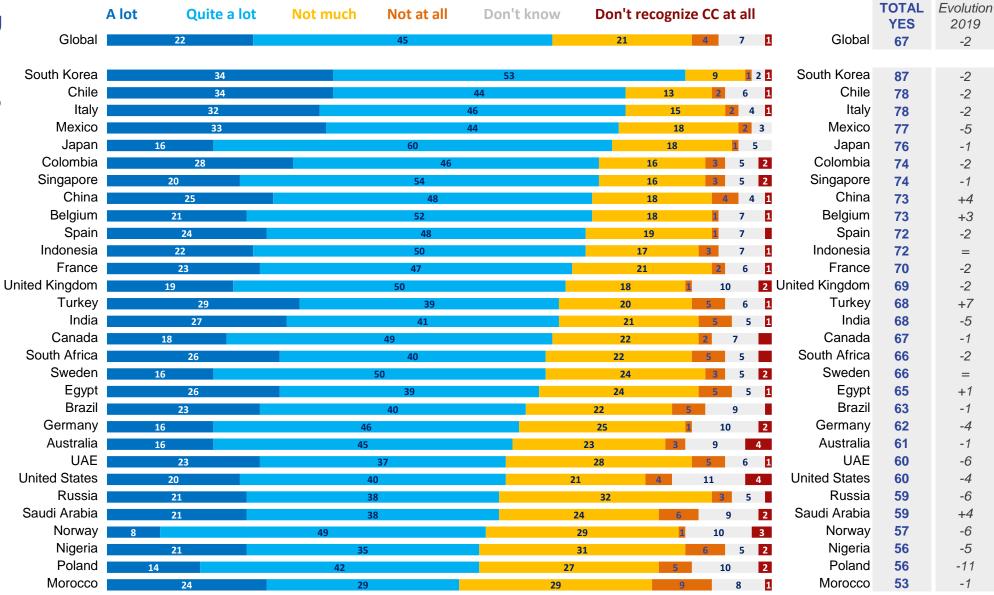




The production of CO2: Aerosol cans

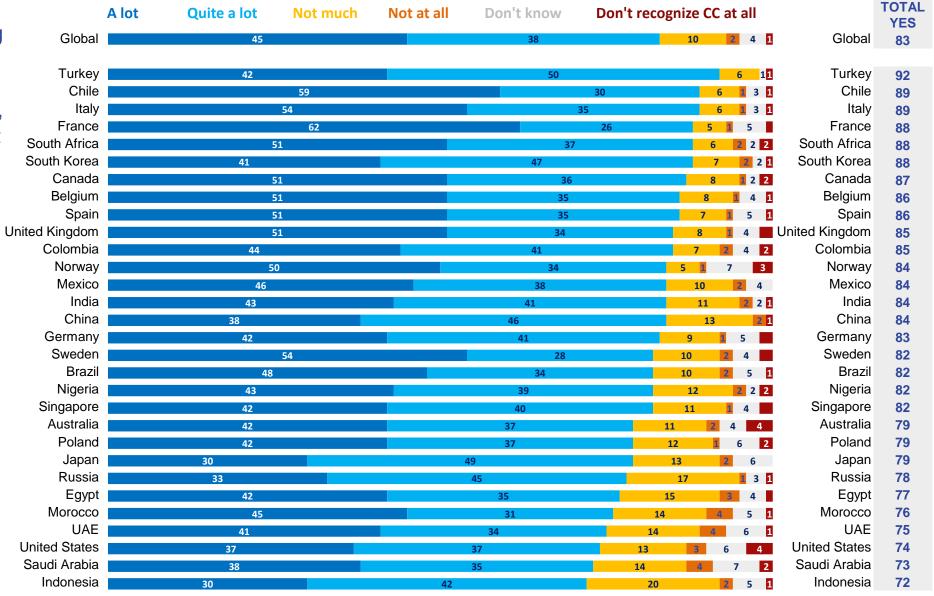


The production of CO2: Waste processing



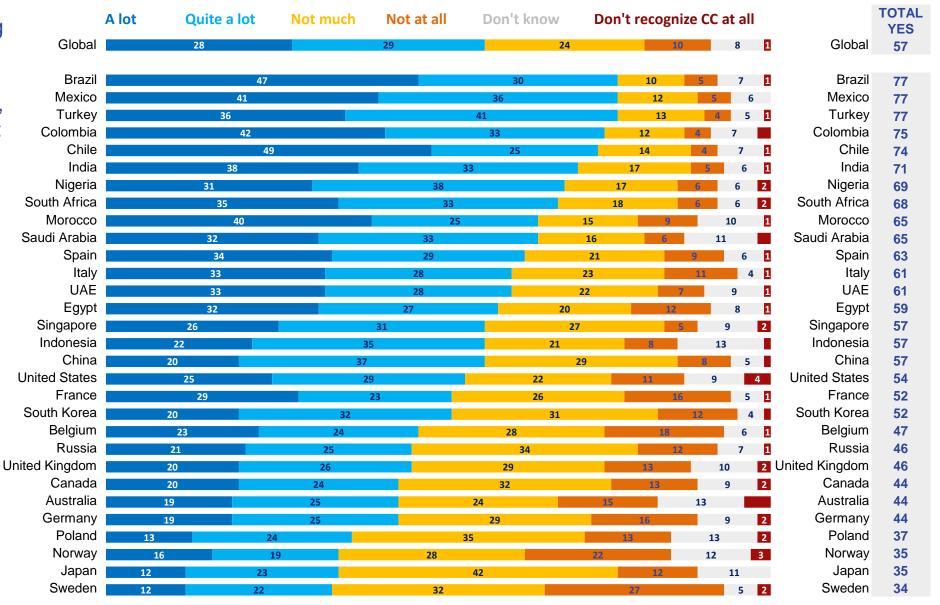


The production of CO2: Coal, gas or fuel-oil-fired power plants





The production of CO2: Nuclear power plants





Opinion on electricity production methods: RECAP

Q. To produce the electricity that you will need in the future in your country, are you in favour of or against each of the following production methods?

TOTAL IN FAVOUR

	Solar panels	Wind turbines	Hydro-electric dams	Gas-fired power plants	Nuclear power plants	Coal-fired power plants
GLOBAL	89	81	73	39	39	25
Germany	89	74	55	35	29	15
Belgium	84	81	75	24	43	9
Spain	91	85	71	23	29	16
France	84	68	80	18	46	10
Italy	91	87	77	35	26	16
Norway	91	57	92	27	35	6
Poland	86	81	73	46	46	18
United Kingdom	89	86	66	18	40	15
Russia	90	82	66	53	49	23
Sweden	87	80	83	17	55	11
Canada	92	85	75	27	39	15
United States	84	78	65	35	38	30
Australia	88	79	69	35	38	26
China	89	88	86	58	65	45
South Korea	72	75	74	41	42	13
India	89	85	77	53	56	41
Indonesia	89	87	84	55	36	45
Japan	81	77	77	18	27	30
Singapore	88	75	63	34	25	20
Brazil	91	79	57	31	19	24
Chile	96	87	44	34	20	13
Colombia	94	79	59	42	17	22
Mexico	96	82	79	35	21	29
South Africa	93	83	76	44	45	37
Saudi Arabia	87	79	75	59	52	45
Egypt	92	88	83	72	62	29
UAE	84	80	74	53	55	45
Morocco	90	82	74	35	36	33
Nigeria	94	84	79	48	48	45
Turkey	94	92	81	57	33	23



Opinion on electricity production methods: Gas-fired power plants

Very much in Somewhat in Somewhat Very **TOTAL TOTAL** Don't know Q. To produce the favour of favour of against against **IN FAVOUR AGAINST** electricity that you will need Global Global 33 39 49 in the future in your country, are you in favour Egypt Egypt 23 49 **72** 24 Saudi Arabia Saudi Arabia of or against each of the 22 **59** 32 China China 26 following production 58 40 Turkey Turkey 20 37 36 **57** methods? Indonesia Indonesia 55 35 India India 19 34 30 6 53 41 UAE UAE 18 35 27 39 **53** Russia 30 Russia 53 37 Nigeria Nigeria 18 30 48 49 Poland Poland 46 32 South Africa South Africa 44 49 Colombia Colombia 37 35 42 44 South Korea South Korea 39 37 41 48 **United States United States** 28 35 48 Morocco Morocco 35 26 57 Australia Australia 30 35 49 27 Germany Germany 35 20 35 45 Italy 30 34 Italy 35 48 14 17 Mexico Mexico 31 42 35 55 10 Singapore Singapore 27 35 34 50 Chile Chile 34 54 29 39 Brazil Brazil 29 31 55 24 Canada Canada 22 34 **27** 60 13 Norway Norway 22 27 58 31 15 Belgium 3 Belgium 24 58 21 37 Spain Spain 38 23 63

38

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United Kingdom

16

16

France

Japan

Sweden

18

18

18

17

United Kingdom

France

Japan

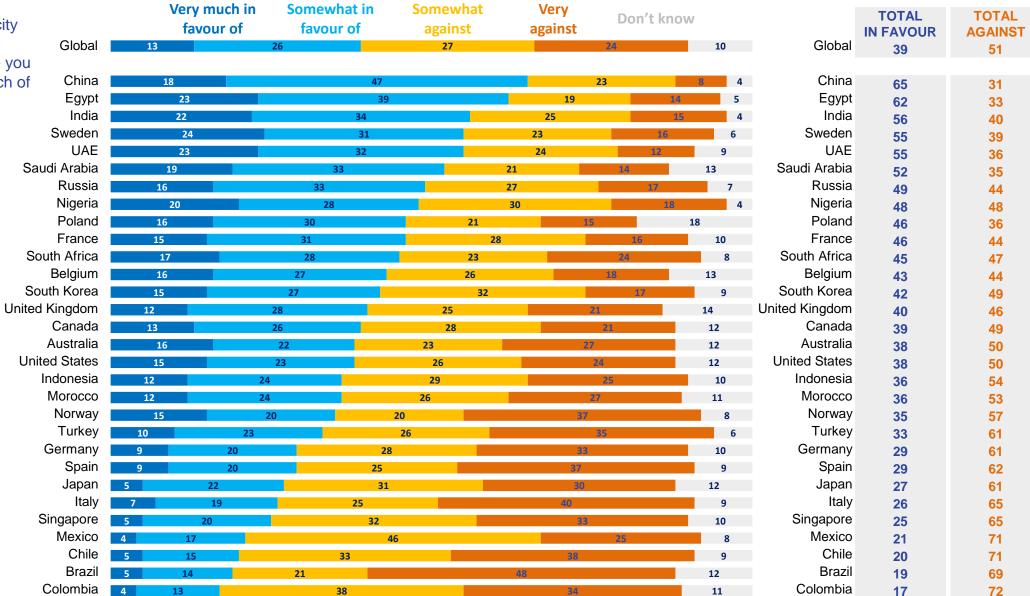
Sweden

15

16

Opinion on electricity production methods: Nuclear power plants

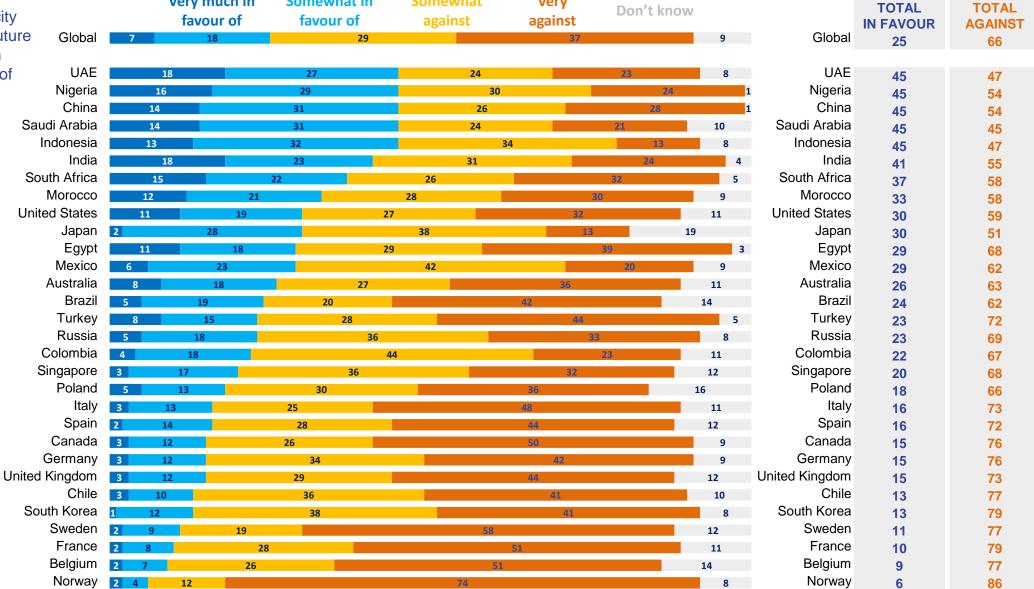
Q. To produce the electricity that you will need in the future in your country, are you in favour of or against each of the following production methods?





Opinion on electricity production methods: Coal-fired power plants

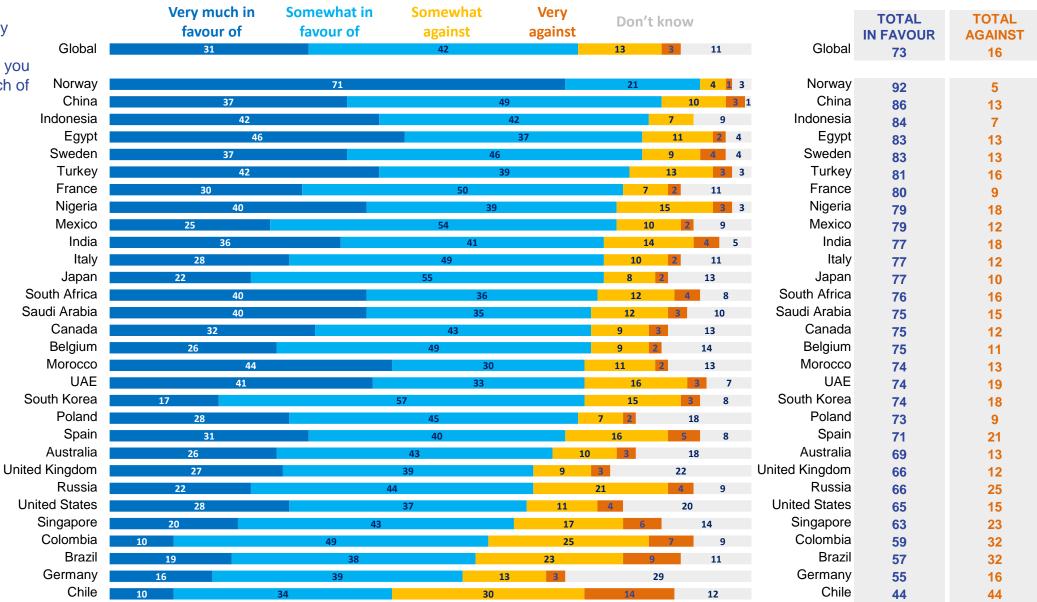
Very much in Somewhat in Somewhat Very Don't know Q. To produce the electricity favour of favour of against against that you will need in the future Global in your country, are you in favour of or against each of UAE 18 27 24 Nigeria the following production 30 China 26 methods? Saudi Arabia 14 31 Indonesia India 18 23 31 South Africa 15 22 Morocco 28 **United States** 27 19 Japan 2 Egypt 29 Mexico 23 42 Australia 27 18 Brazil 20 Turkey Russia 36 18 Colombia 44 Singapore 17 36 Poland 30 13





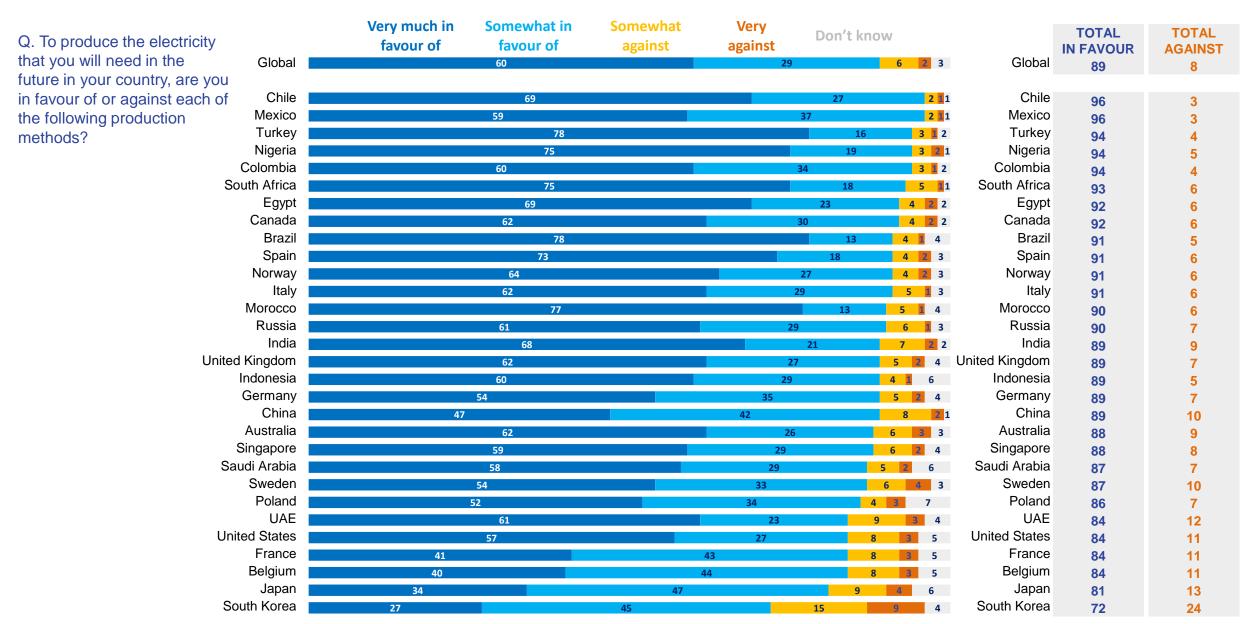
Opinion on electricity production methods: Hydraulic dams

QTo produce the electricity that you will need in the future in your country, are you in favour of or against each of the following production methods?

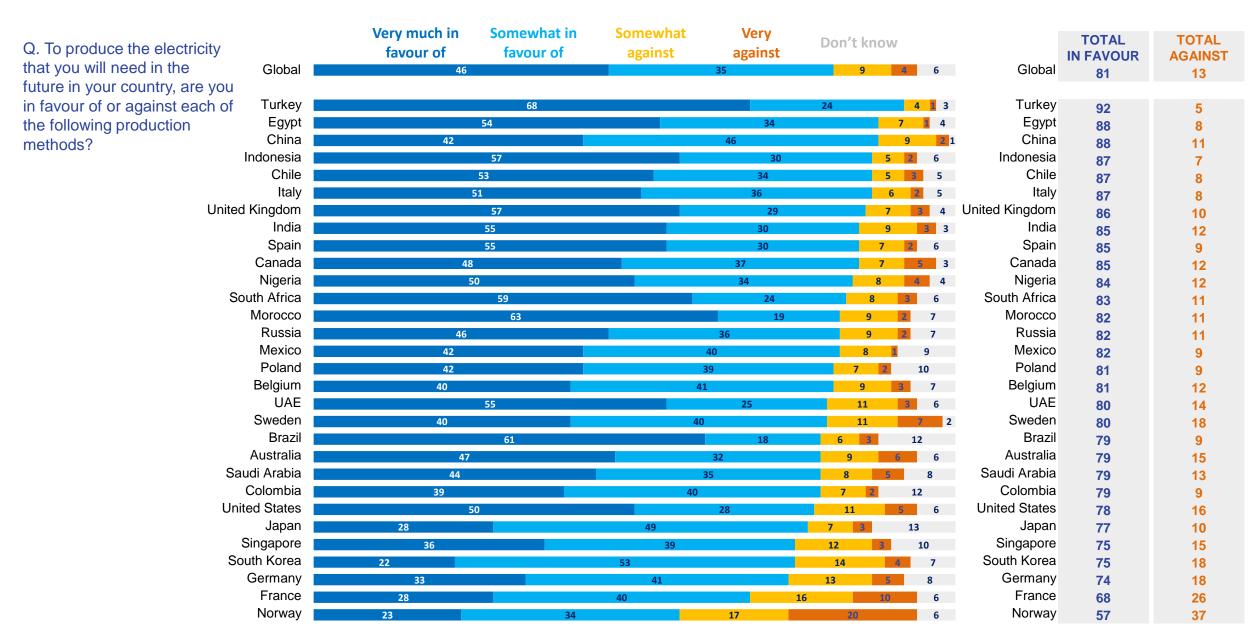




Opinion on electricity production methods: Solar panels



Opinion on electricity production methods: Wind turbines



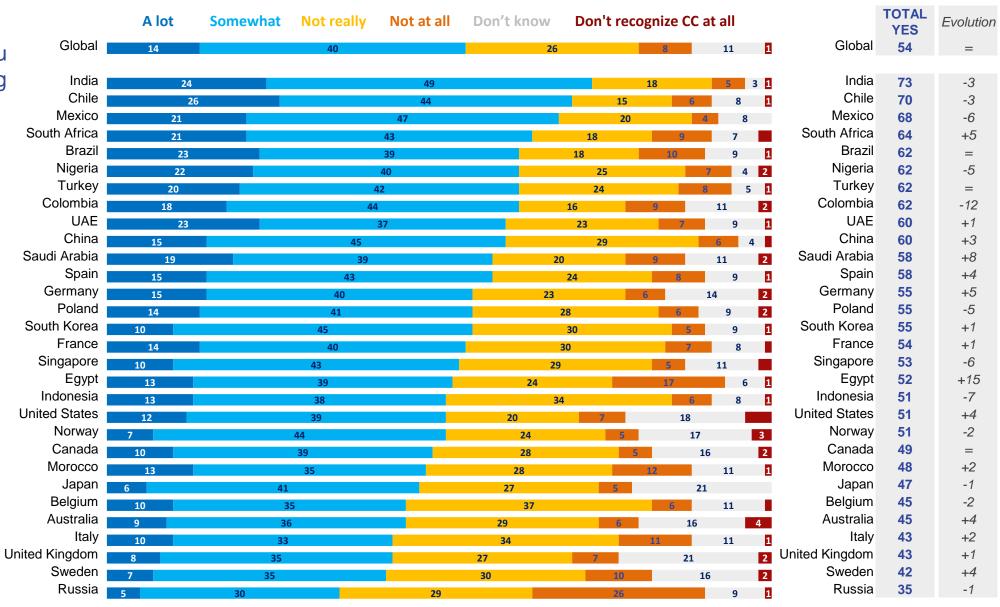


Entities needing to take action

Q. In your opinion, which entities in the following list need to take action first and foremost to fight climate change in your country?

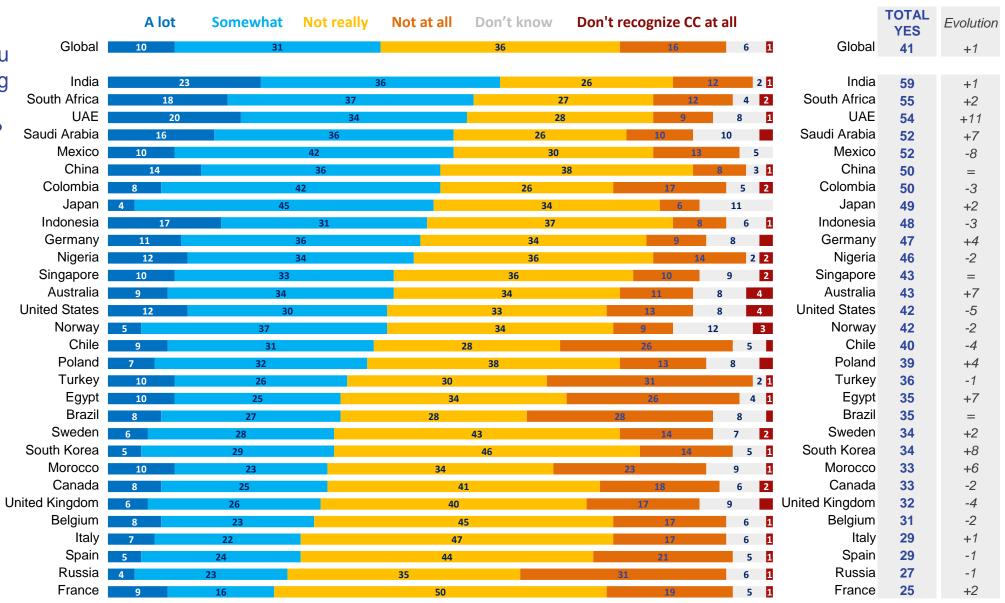
	The government	Citizens /consumers	Private companies	Scientists		Local authorities	NGOs and non-profits
GLOBAL	69	45	33	26	25	21	12
Germany	65	46	30	23	41	15	7
Belgium		35	38	25 25	42	16	7 7
Spain		44	48	19	37	15	6
France		61	57	20	34	14	9
Italy		44	29	31	22	24	11
Norway		47	32	24	37	15	8
Poland		44	20	27	26	29	15
United Kingdom		39	42	19	30	19	5
Russia		29	18	44	17	35	7
Sweden		46	29	22	36	20	6
Canada	73	49	45	19	31	9	4
United States	55	43	38	26	25	11	8
Australia	72	37	38	24	37	12	4
China		38	31	32	34	46	18
South Korea		42	25	21	27	23	15
India		49	30	25	21	27	15
Indonesia		52	31	19	15	25	8
Japan		36	41	25	24	22	9
Singapore	74	44	37	11	22	24	9
Brazil	69	48	31	16	35	18	11
Chile		51	50	24	13	18	20
Colombia		57	43	21	15	20	23
Mexico		53	41	24	15	16	23
WOXIOO	30	00			.0	.0	20
South Africa	72	51	31	33	21	18	11
Saudi Arabia		41	23	30	11	18	18
Egypt		42	14	43	17	22	25
ÜAE		33	22	25	20	23	14
Morocco	66	41	23	34	17	22	24
Nigeria		49	25	31	14	16	17
Turkey	75	43	19	38	24	30	16

Level of actions: NGOs and non-profits



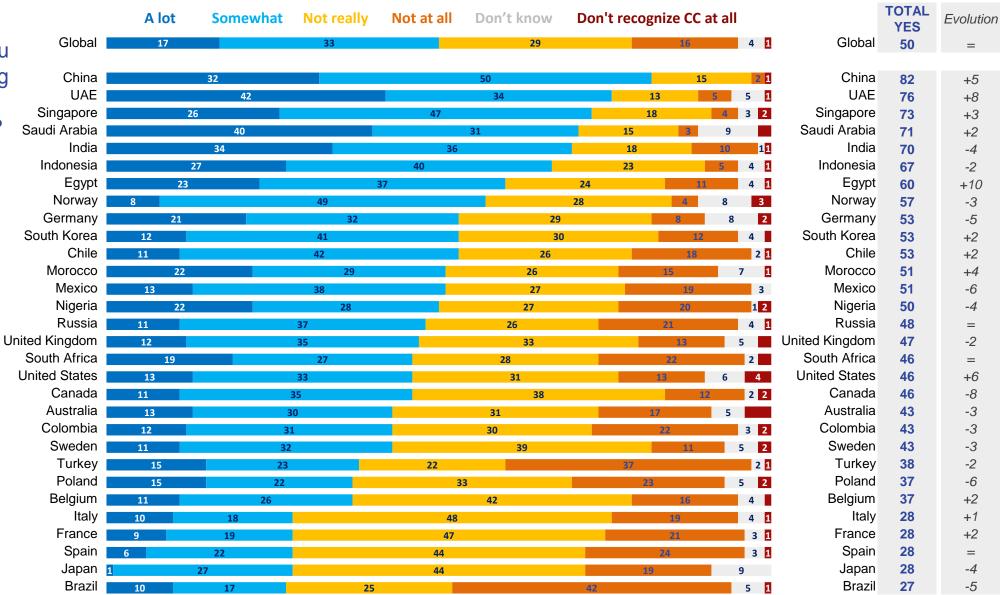


Level of actions: Private companies



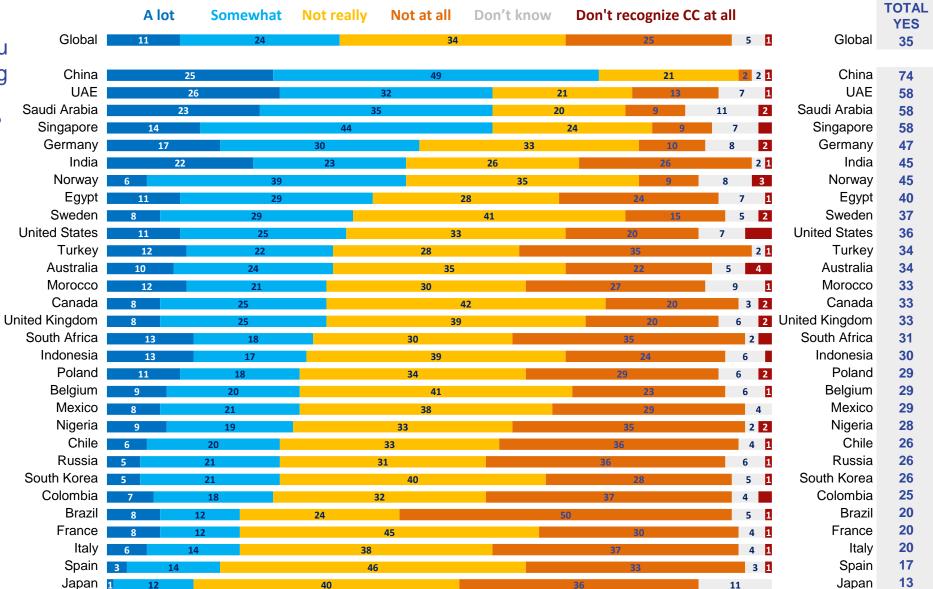


Level of actions: The government



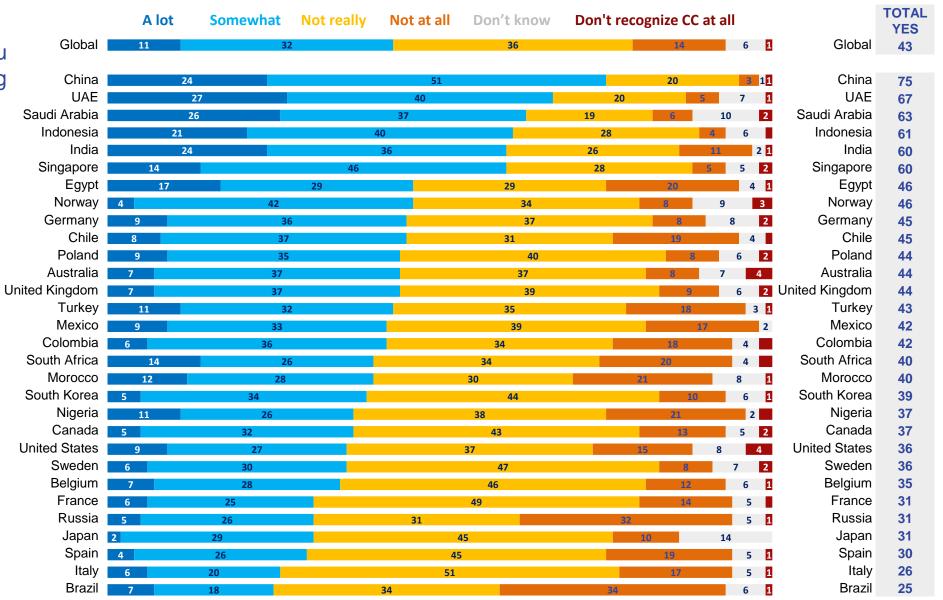


Level of actions: Political leaders



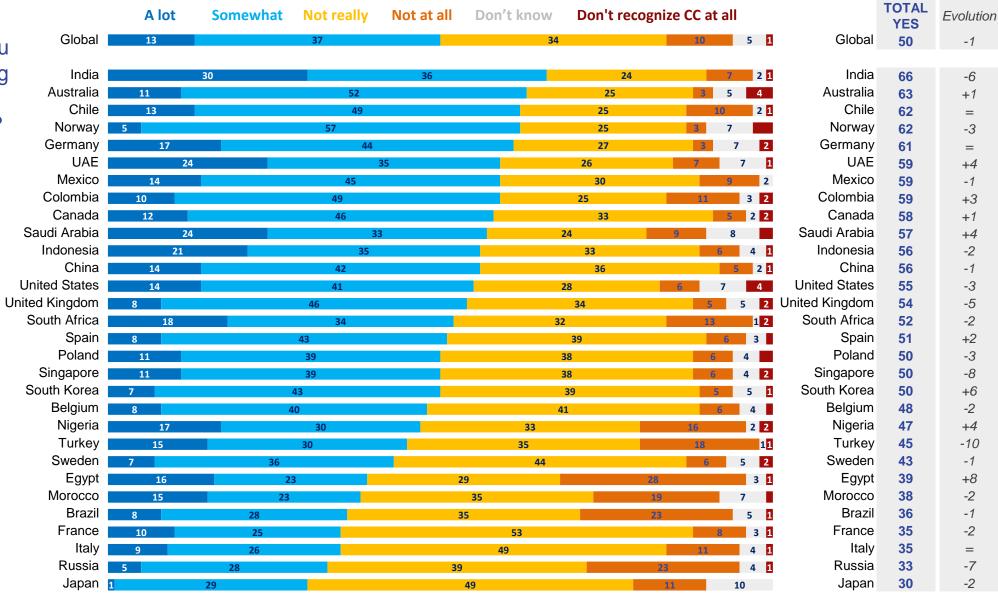


Level of actions: Local authorities

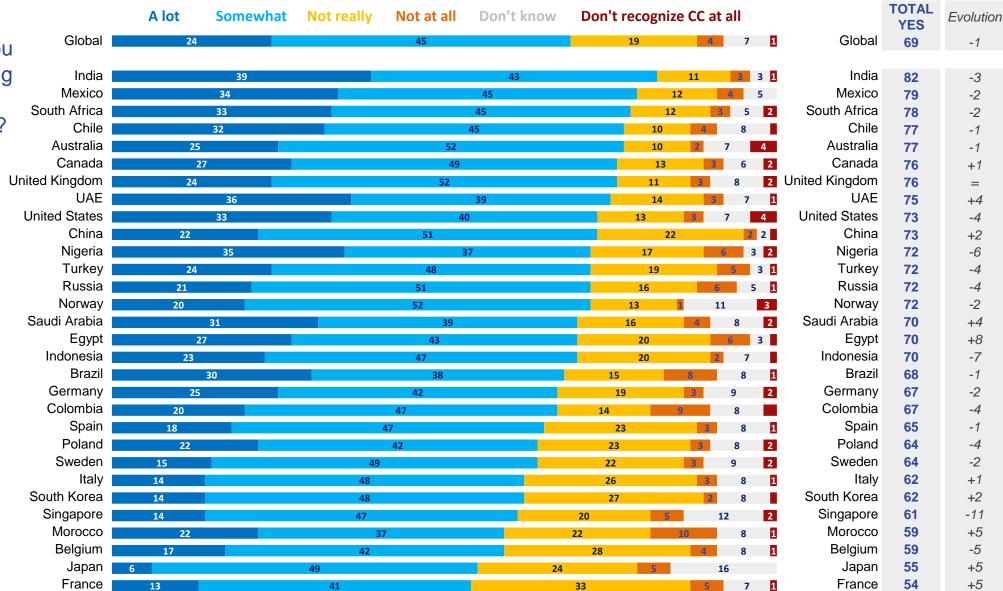




Level of actions: Citizens / consumers



Level of actions: Scientists



Perception of the country's efforts to fight climate change

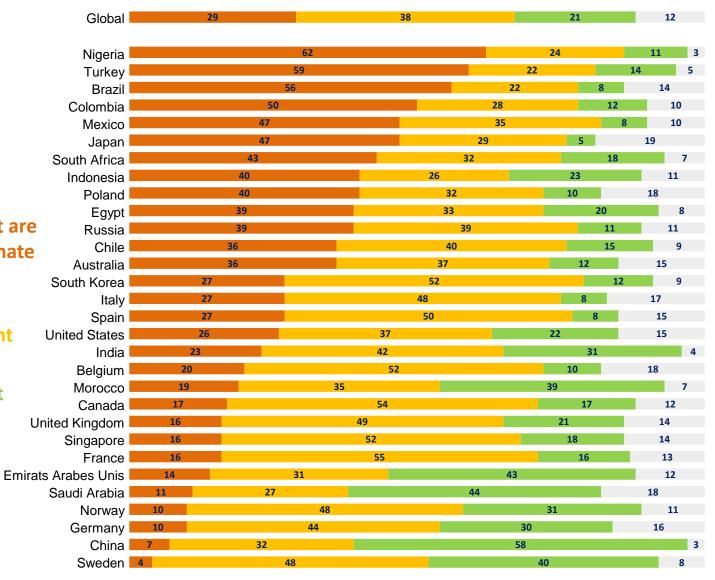
In your opinion, what is the situation of your country in terms of the fight against climate change?

Your country is amongst those that are making the least effort to fight climate change

Your country is making <u>as much</u> <u>effort as the other</u> countries to fight climate change

Your country is amongst those that are making the most effort and actively fighting climate change

Don't know







Q. Which of these three opinions is closest to your own?

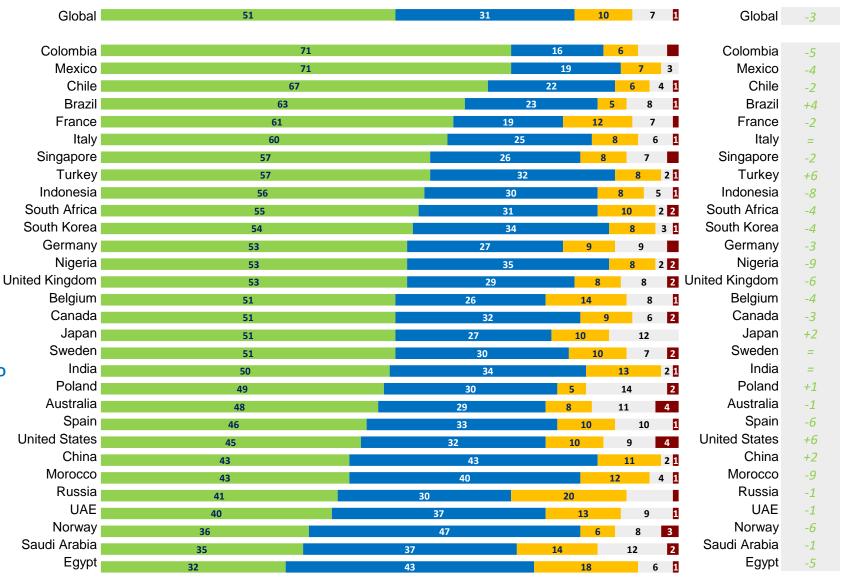
It is mainly through MAJOR CHANGES IN OUR LIFESTYLES that climate change will be limited

It is mainly through TECHNOLOGICAL ADVANCEMENT AND SCIENTIFIC INNOVATION that we will find solutions to climate change

THERE IS NOTHING TO BE DONE, we can no longer do anything to limit climate change

Don't know

Don't believe in Climate Change

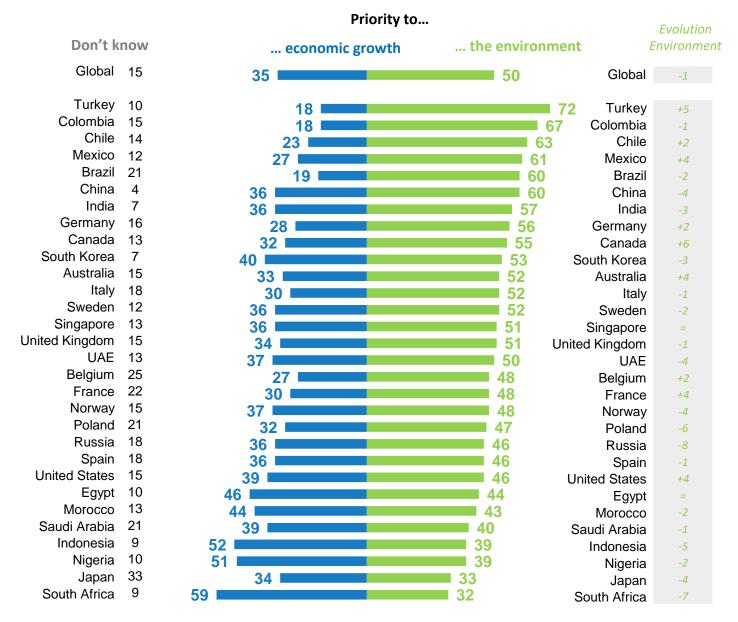


Priority to economic growth or to the environment?

Q. Which of the following two statements do you agree with most?

Priority should be given to economic growth and jobs, even if it might have harmful consequences for the environment

Priority should be given to the environment, even if it might slow down economic growth in your country and cause job losses



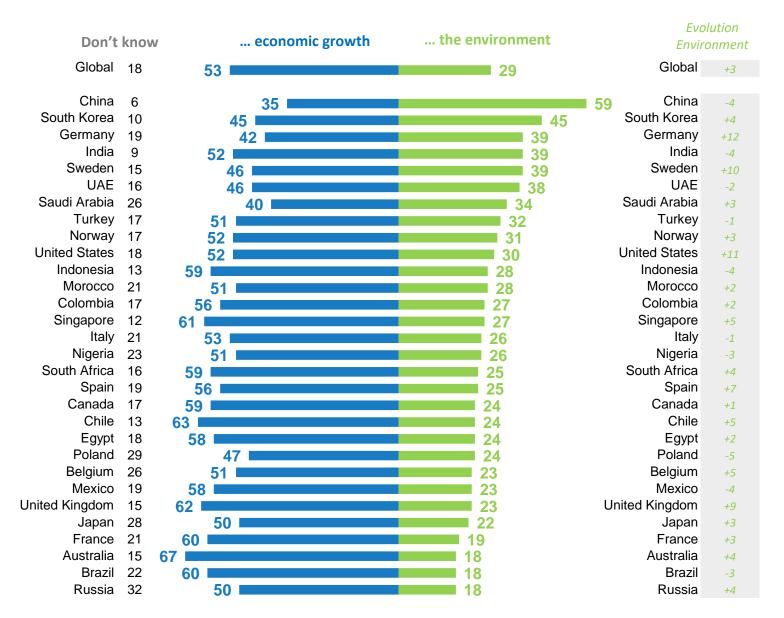


Priority to economic growth or to the environment? What will happen.

Q. And what do you think will happen over the next few months in your country?

Economic growth and jobs will take priority, even if this has negative effects on the environment

The environment will take priority, even if this causes economic growth to slow down and jobs to be lost

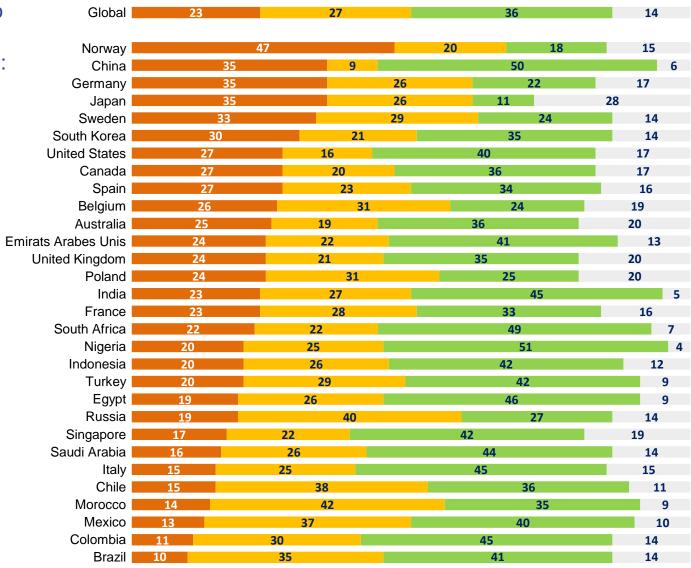




Impact of prioritizing the environment on employment

Q. If the decision was made to prioritize the environment in your country, do you think that:

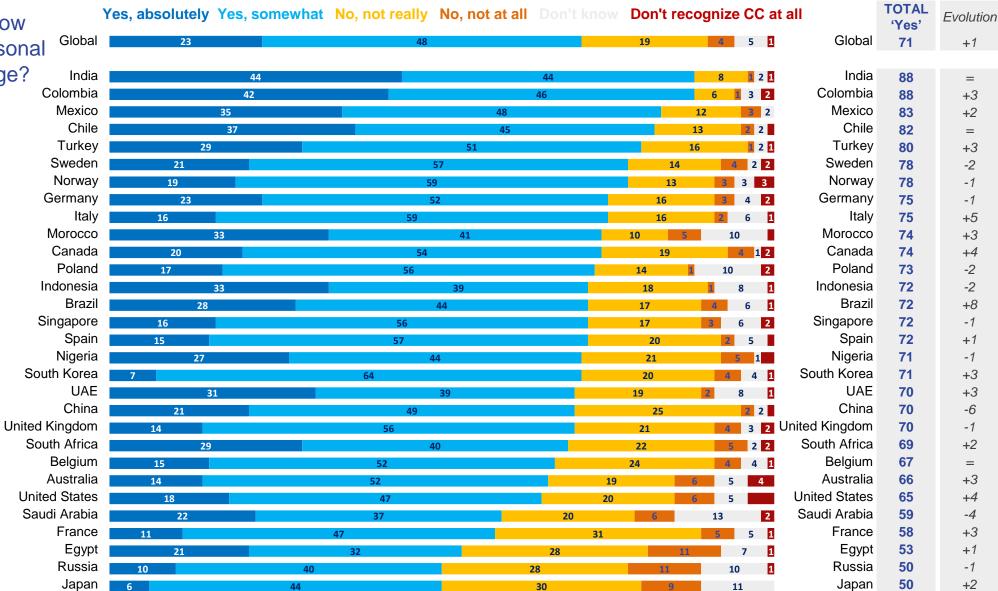
It would destroy more jobs in your country than it would create
It would have no consequences on employment in your country
It would create more jobs in your country than it would destroy
Don't know





Know of what to do on a personal level

Q. Do you feel like you know what you can do on a personal level to fight climate change?



Actions to reduce CO2 emissions: RECAP

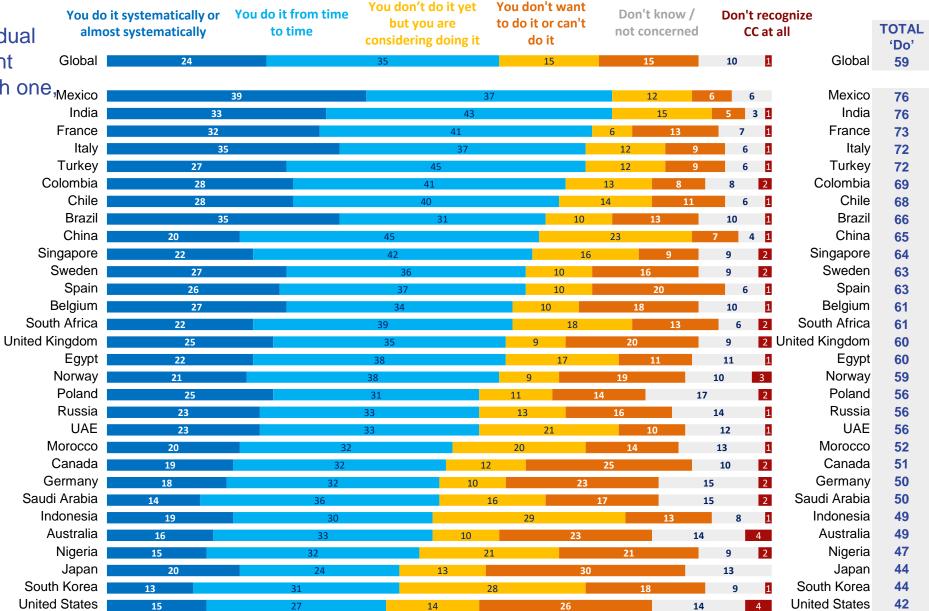
Q. Here are some individual actions that can help fight climate change. For each one, tell me if:

You do it systematically or almost systematically

	Sorting your waste	Prioritizing seasonal fruits and vegetables	Limiting heating or air conditioning in your home	Choosing products with the least possible packaging	Taking public transport	Avoiding taking planes whenever possible	Avoiding travelling by car whenever possible		Using renewable energy	Limiting your meat consumption	Buying second- hand goods rather than new	Traveling by bicycle
GLOBAL	48	44	33	28	28	26	24	21	19	18	18	17
Germany	77	39	37	35	22	34	18	21	21	25	14	24
Belgium	81	46	41	31	22	38	27	19	20	20	17	16
Spain	62	53	45	33	28	31	26	21	14	21	16	10
France	80	63	49	32	19	32	32	29	17	24	20	10
Italy	81	66	44	36	22	35	35	30	20	29	15	22
Norway	77	39	27	24	24	25	21	16	30	16	14	17
Poland	71	53	26	33	24	26	25	20	13	14	20	21
United Kingdom	74	31	40	32	25	33	25	17	21	21	19	9
Russia	19	42	17	18	27	22	23	16	10	11	7	13
Sweden	67	32	24	23	27	35	27	19	27	16	22	25
Canada	70	39	32	25	16	21	19	16	12	14	20	8
United States	40	28	26	19	12	27	15	17	15	14	22	11
Australia	62	38	33	25	17	18	16	22	24	16	16	7
China	31	32	19	20	28	18	20	20	19	12	15	21
South Korea	48	31	19	25	39	17	13	14	18	9	9	11
India	39	49	43	38	35	34	33	36	35	35	28	29
Indonesia	22	29	28	25	21	15	19	18	17	14	18	16
Japan	71	35	22	22	28	29	20	9	6	5	7	23
Singapore	23	22	31	18	46	13	22	10	13	12	11	9
Brazil	47	43	47	39	43	32	35	27	14	22	21	24
Chile	32	62	42	38	40	27	28	22	19	21	25	17
Colombia	50	59	49	47	39	26	28	32	21	20	17	29
Mexico	42	61	44	39	46	30	39	26	19	17	27	25
South Africa	32	39	34	27	28	26	22	20	23	17	18	14
Saudi Arabia	19	36	18	18	15	13	14	20	18	13	17	12
Egypt	20	58	34	26	32	19	22	24	17	16	15	10
UAE	26	35	23	25	21	20	23	20	24	21	22	17
Morocco	18	44	34	27	32	18	20	21	20	25	20	14
Nigeria	31	38	27	22	24	19	15	20	26	21	20	14
Turkey	35	58	35	31	43	25	27	26	15	18	19	19

Actions to reduce CO2 emissions: Avoiding travelling by car whenever possible

Q. Here are some individual actions that can help fight climate change. For each one, Mexico tell me if:



You don't want

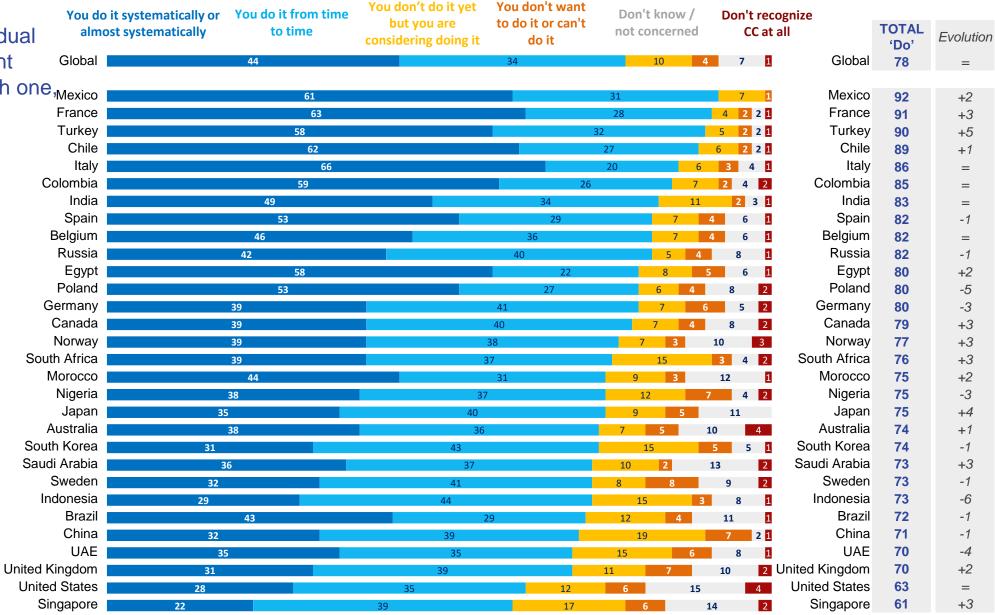
Actions to reduce CO2 emissions: Avoiding taking planes whenever possible

You don't do it yet You don't want You do it systematically or You do it from time Don't know / Don't recognize but you are to do it or can't TOTAL almost systematically CC at all to time not concerned Q. Here are some individual considering doing it do it 'Do' actions that can help fight Global Global 49 climate change. For each one, India India 67 tell me if: Sweden Sweden 60 35 Turkey Turkey 59 25 China China 58 Belgium Belgium 57 38 Italy Italy 56 35 Germany Germany 56 Spain Spain 56 31 **United Kingdom** United Kingdom 55 33 Norway Norway 54 25 19 13 Mexico Mexico **52** 30 Colombia Colombia **52** Chile Chile **50** 27 **United States United States** 49 27 France France 48 South Africa South Africa 47 26 **Brazil** Brazil 46 32 22 UAE UAE 45 20 Canada Canada 44 25 Nigeria Nigeria 43 Japan Japan 41 Egypt Egypt 41 23 40 Poland Poland 26 Russia Russia 40 24 Australia Australia 40 South Korea South Korea 40 Saudi Arabia Saudi Arabia 39 Indonesia 36 Indonesia 35 Singapore Singapore 33 Morocco Morocco



Actions to reduce CO2 emissions: Prioritizing seasonal fruits and vegetables

Q. Here are some individual actions that can help fight Global climate change. For each one, Mexico tell me if:





Actions to reduce CO2 emissions: Limiting your meat consumption

You don't do it yet You don't want You do it systematically or You do it from time Don't know / Don't recognize but you are to do it or can't **TOTAL** almost systematically to time CC at all not concerned Q. Here are some individual **Evolution** considering doing it do it 'Do' actions that can help fight Global Global 54 19 16 climate change. For each one, Mexico Mexico 70 -5 tell me if: India India 66 35 -3 31 Italy Italy 66 29 -1 Colombia Colombia 20 +4 Germany Germany 25 +2 40 France 24 France 64 -2 Morocco Morocco +1 Chile Chile 21 60 -5 39 Turkey Turkey 60 -2 Belgium Belgium 59 -3 20 Brazil Brazil 58 22 -1 Nigeria Nigeria 21 58 -3 United Kingdom United Kingdom 55 21 Spain Spain 21 53 =UAE UAE 53 -3 21 Sweden Sweden 53 16 -4 Egypt Egypt 51 16 35 +1 Saudi Arabia Saudi Arabia 51 -2 20 China China 51 -3 31 Singapore Singapore 51 -3 39 South Africa South Africa 50 =Indonesia Indonesia 49 -13 14 29 Australia Australia -4 16 21 Canada Canada -2 48 Poland Poland 48 -3 14 34 16 Norway Norway 47 -2 16 **United States United States** +1

33

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+4

39

36

28

South Korea

Russia

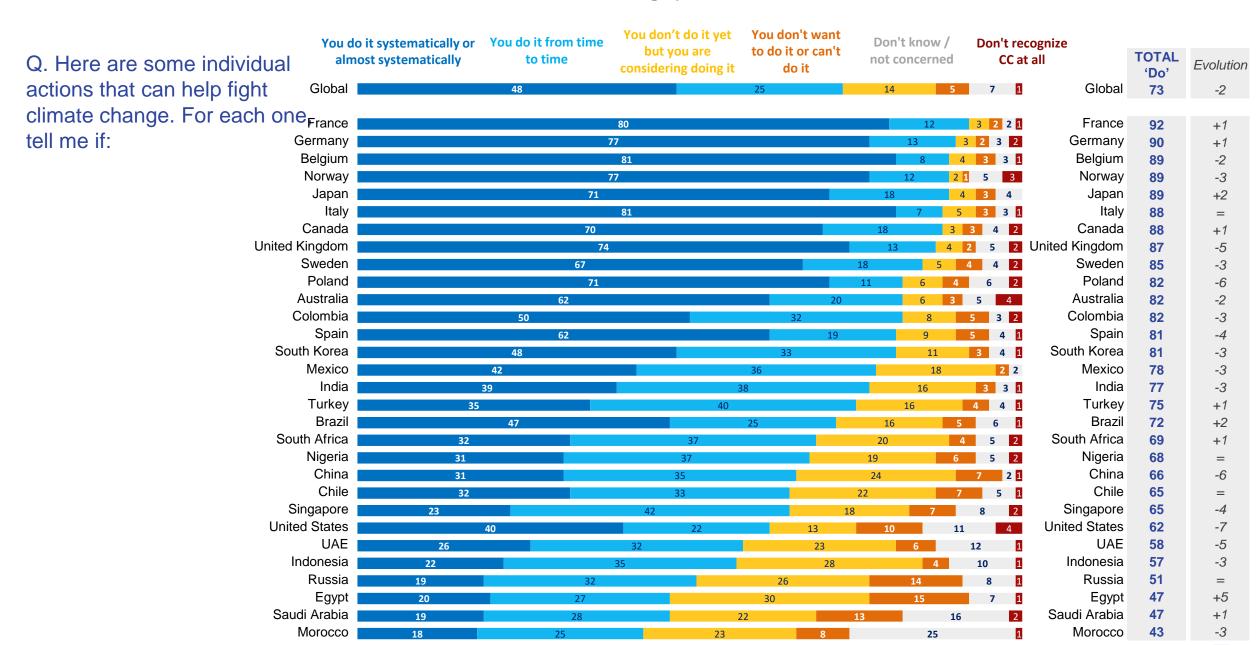
Japan

South Korea

Russia

Japan

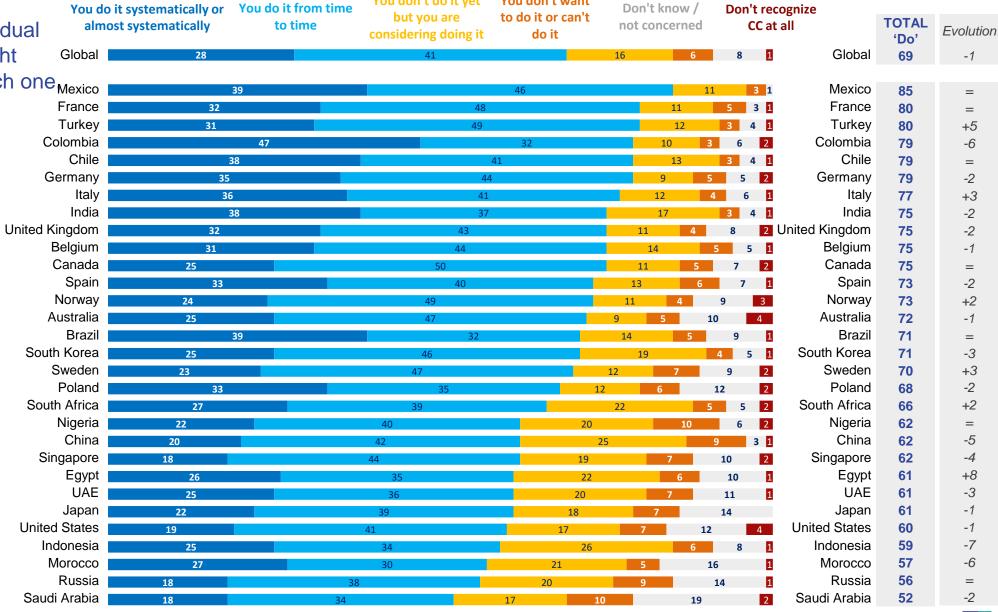
Actions to reduce CO2 emissions: Sorting your waste



Actions to reduce CO2 emissions: Choosing products with the least possible packaging

You don't do it yet

Q. Here are some individual almost system actions that can help fight climate change. For each one Mexico tell me if:



You don't want

Actions to reduce CO2 emissions: Limiting heating or air conditioning in your home

You don't do it yet You don't want You do it systematically or You do it from time Don't know / Don't recognize but you are to do it or can't **TOTAL** almost systematically to time CC at all not concerned Q. Here are some individual **Evolution** considering doing it do it 'Do' actions that can help fight Global Global 68 climate change. For each one France France tell me if: Italy 44 Italy 80 Spain Spain **78** India India 78 43 Turkey Turkey 35 43 78 +4 Belgium Belgium 77 41 -4 United Kingdom United Kingdom 40 74 Germany Germany 37 74 +1 Chile Chile 73 42 -3 Australia Australia 73 33 Mexico Mexico 72 -7 44 Canada Canada 72 32 Singapore Singapore 72 -5 31 Colombia Colombia 70 -7 Egypt Egypt +6 70 South Africa South Africa 70 -2 Nigeria Nigeria 68 27 41 Norway Norway 65 +4 Brazil Brazil 64 +3 -5 Indonesia Indonesia 28 Morocco Morocco 62 -2 Japan Japan 62 22 +1 **United States United States** 61 -3 26 UAE UAE 60 -10 China China 60 -2 41 South Korea South Korea -8 60 41 55 Poland Poland 17 2 Sweden Sweden 55 31 15



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46

Saudi Arabia

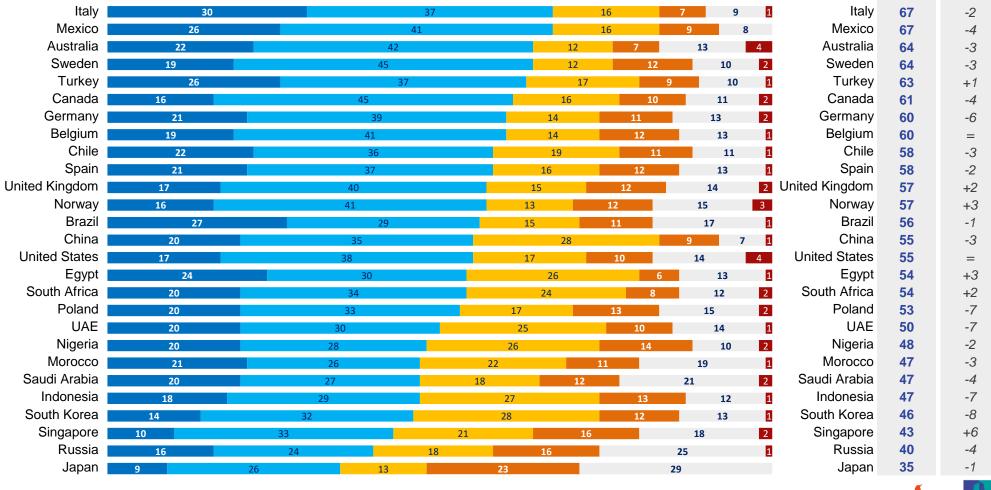
Russia

Saudi Arabia

Russia

Actions to reduce CO2 emissions: Avoiding buying products made in distant countries

You don't do it yet You don't want You do it systematically or You do it from time Don't know / Don't recognize to do it or can't but you are **TOTAL** almost systematically to time CC at all not concerned Q. Here are some individual **Evolution** considering doing it do it 'Do' actions that can help fight Global Global 56 21 climate change. For each one France France 74 tell me if: India India 69 -2 33 Colombia Colombia 69 32 +1 Italy Italy 67 -2 30 Mexico Mexico 26 67 41 -4 Australia Australia 22 64 -3 Sweden Sweden 64 -3 Turkey Turkey 63 26 37 +1 Canada Canada 10 61 -4 Germany Germany -6 21 Belgium Belgium 19 41 =Chile Chile 22

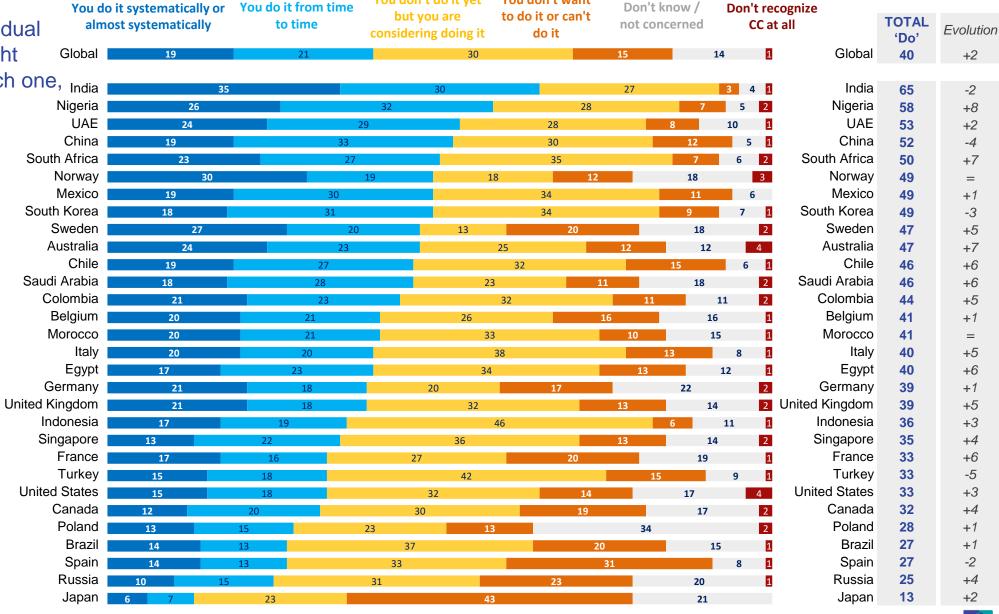


Actions to reduce CO2 emissions: Using renewable energy for heating or

You don't do it yet

producing your electricity

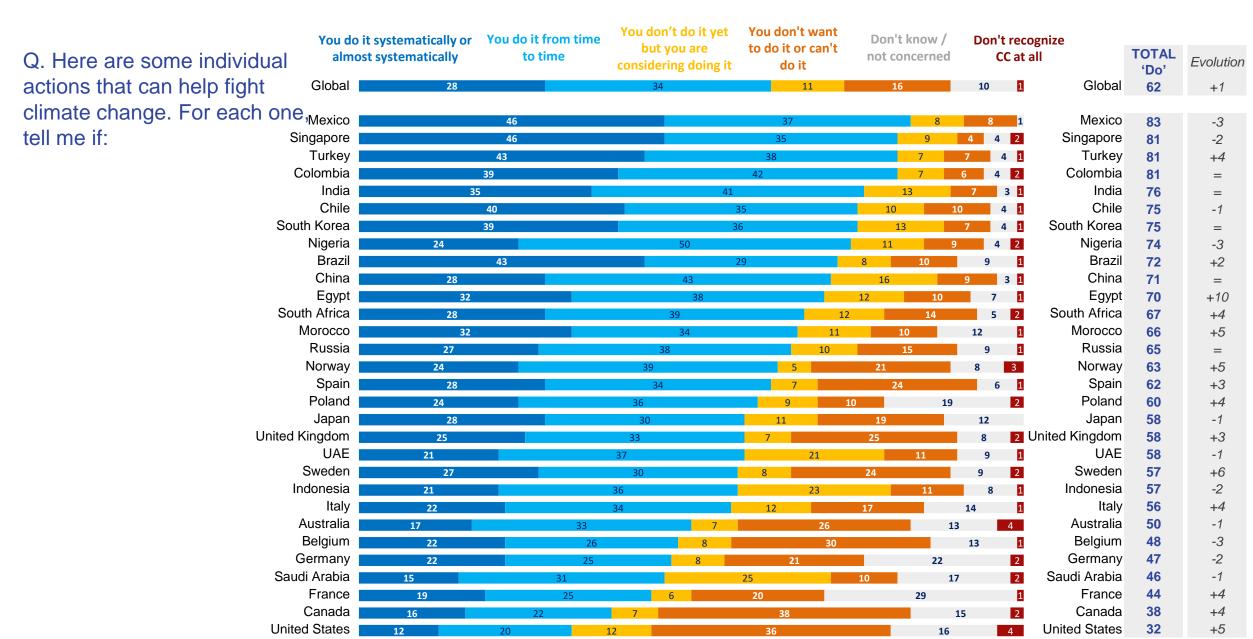
Q. Here are some individual actions that can help fight climate change. For each one, Ir tell me if:



You don't want

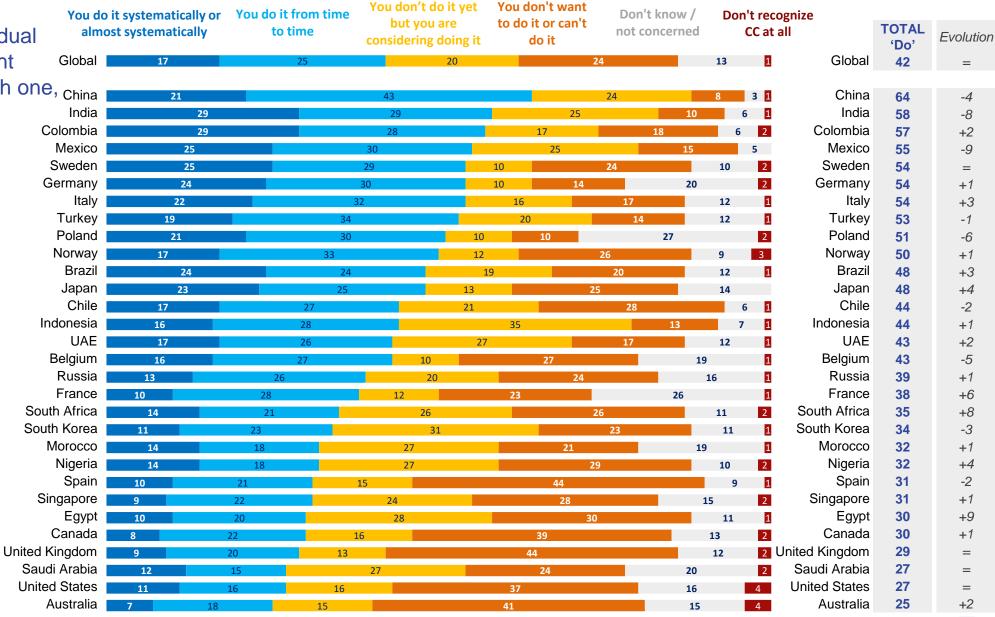


Actions to reduce CO2 emissions: Taking public transport



Actions to reduce CO2 emissions: Traveling by bicycle

Q. Here are some individual actions that can help fight Global climate change. For each one, China tell me if:





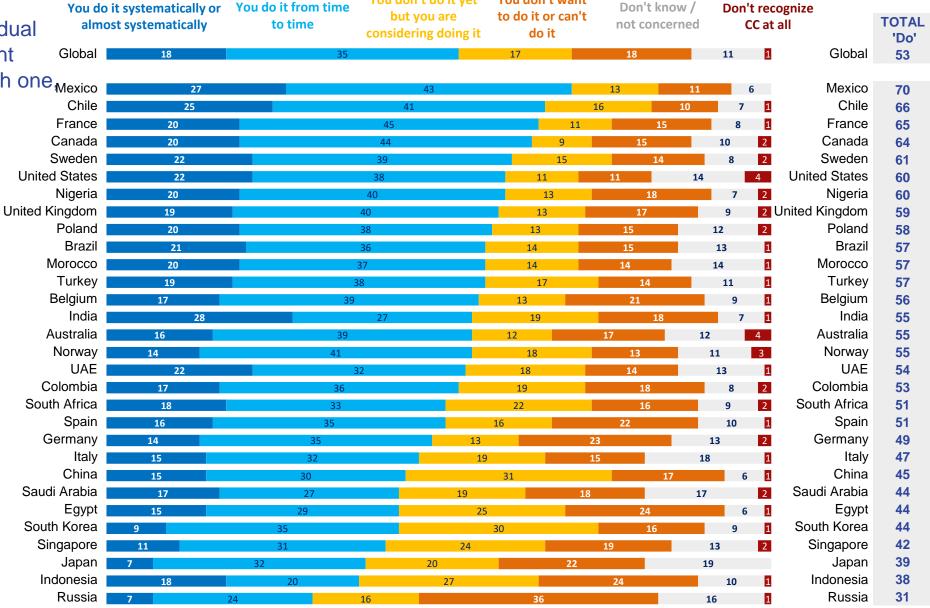
Actions to reduce CO2 emissions: Buying second-hand goods rather than new

You don't do it yet

You don't want

(clothes, electrical appliances, etc.)

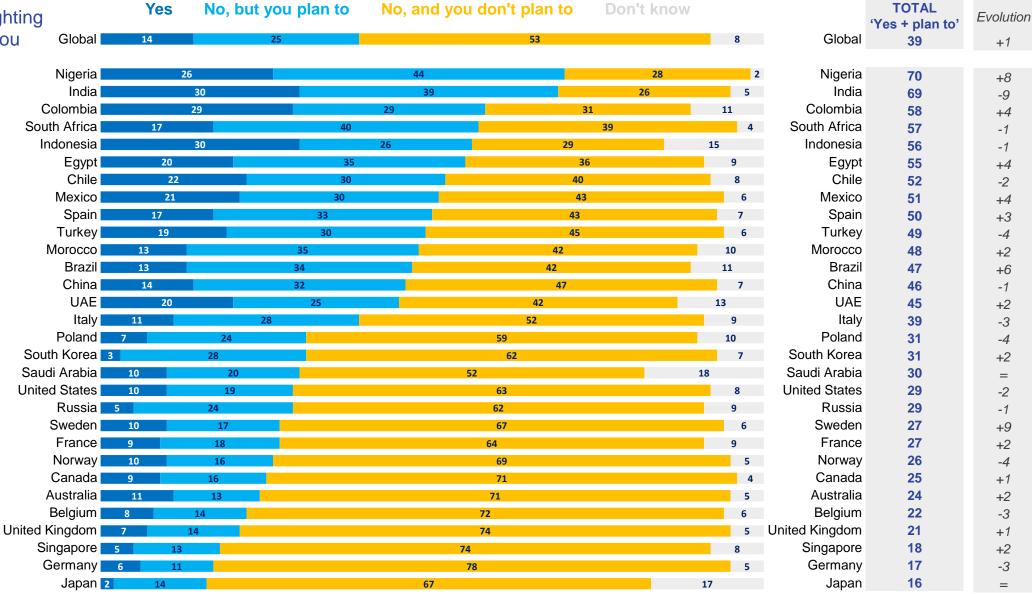
Q. Here are some individual alm actions that can help fight Global climate change. For each one Mexico tell me if:





Other actions – Taken part in a protest

Q. When it comes to fighting climate change, have you personally ever:



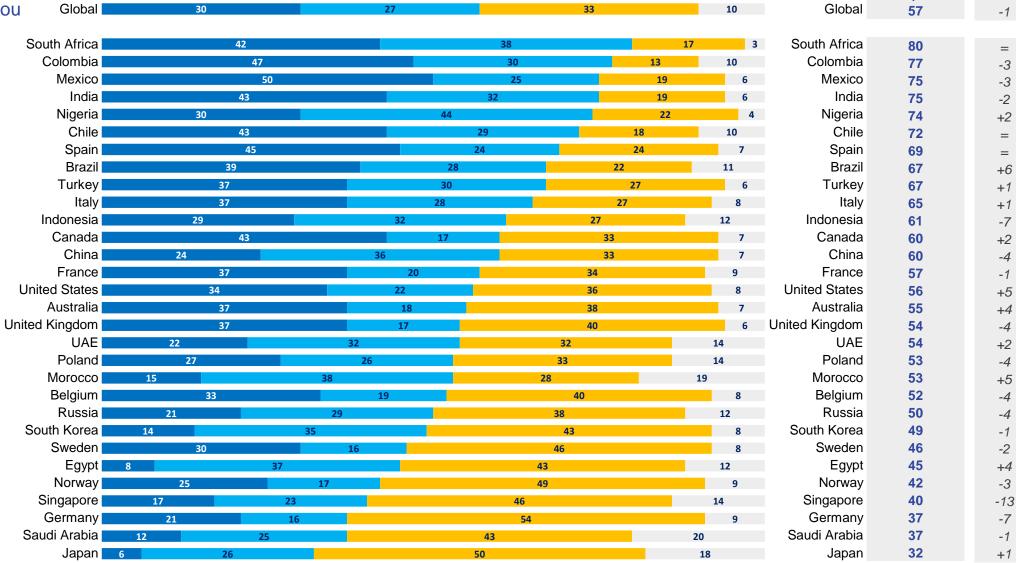
Other actions – Signed a petition

No, but you plan to

Yes

Q. When it comes to fighting climate change, have you

personally ever:



No, and you don't plan to

Don't know

TOTAL

'Yes + plan to'

Evolution

Other actions - Boycotted a product or brand

Japan

TOTAL No, and you don't plan to Don't know Yes No, but you plan to Q. When it comes to fighting **Evolution** 'Yes + plan to' climate change, have you Global Global 55 -3 personally ever: India 33 India 79 -10 Nigeria Nigeria 73 33 40 -4 China China 22 71 +1 Turkey Turkey 43 70 France France 45 22 67 =Morocco Morocco 67 -2 Egypt Egypt 23 23 67 +3 South Africa South Africa 26 40 66 -6 UAE UAE 22 65 South Korea South Korea 32 60 -1 Canada Canada 59 38 21 +1 Italy Italy 58 -3 Saudi Arabia Saudi Arabia **57** 22 35 +2 Sweden Sweden 56 36 33 20 11 -4 Brazil Brazil 28 56 34 +5 Singapore Singapore 54 34 -7 Norway Norway 53 35 18 +2 Chile Chile 53 -3 **52** Indonesia Indonesia 25 27 37 11 -7 Australia 38 Australia 51 32 19 11 +1 Spain Spain 51 24 27 36 13 -4 Germany Germany 47 29 18 42 -8 United Kingdom United Kingdom 44 47 21 -4 Colombia Colombia 47 -5 Belgium Belgium 45 28 17 44 11 -6 United States **United States** 45 +3 24 44 21 11 Mexico 43 Mexico 43 -4 Poland Poland 37 47 -7 34 Russia Russia 51 -4 25

31

Japan

Other actions - Voted for a political party

Saudi Arabia

Yes No, but you plan to No, and you don't plan to Don't know **TOTAL** Q. When it comes to fighting **Evolution** 'Yes + plan to' climate change, have you Global Global 51 -1 personally ever: India 35 19 India 73 -7 Nigeria Nigeria 73 22 51 -3 South Africa South Africa 23 45 24 68 +4 China China 25 64 -3 Mexico Mexico 33 26 59 +3 Brazil 29 Brazil 59 +7 Colombia Colombia 33 24 27 16 **57** -5 Spain Spain 30 27 57 -2 Canada Canada 34 34 56 +1 Italy Italy 29 56 +1 Turkey Turkey 22 34 56 -6 **United States United States** 55 +6 UAE UAE 30 **53** 23 =Australia Australia 32 38 **52** 20 +2 South Korea South Korea 40 **52** +3 Chile Chile 51 34 +2 Indonesia Indonesia 22 27 34 49 -4 United Kingdom United Kingdom 46 -1 Japan 45 Japan 11 34 32 23 +2 Poland 37 Poland 44 19 18 26 -8 Singapore Singapore 40 43 -3 Egypt Egypt 43 45 12 +4 Belgium Belgium 45 42 -5 France France 42 43 -1 Germany Germany 42 25 17 45 13 -7 Russia Russia 43 42 -3 29 15 Sweden Sweden 22 19 47 12 41 +3 Morocco Morocco 41 44 -3 Norway Norway 54 39 -6 25 14

44

-3

35

Saudi Arabia

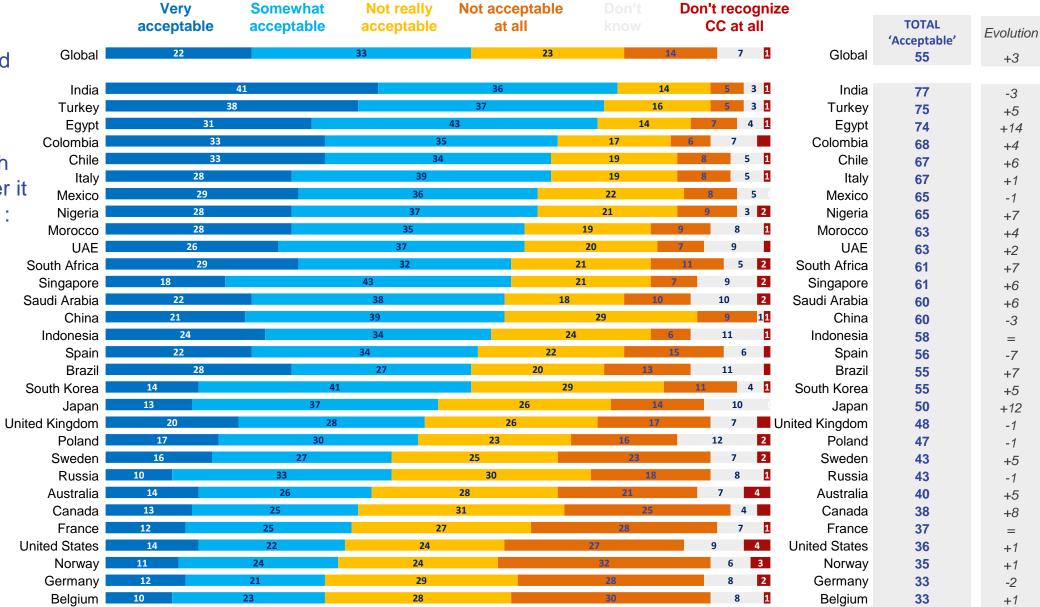
Measures to reduce GHG emissions: RECAP ACCEPTABLE

Q. Here are some measures that could be adopted in your country to reduce greenhouse gas emissions. For each one, tell me whether it seems to you to be :

	Replacing coal- or fuel-oil-fired power plants with gas-fired power plants	Replacing coal- or fuel-oil-fired power plants with nuclear power plants	Energy	Installing solar panels wherever it is possible to do so	or orrsnore	Building a lot of onshore wind turbines	Bans	Banning short-haul flights	Obliging owners to insulate their home	Banning the sale of new petrol or diesel cars withir 15 years	to city centers	Higher prices	a tax wiioii	Making energy sources that produce CO2 more expensive	Increasing the tax on household waste	Introducing a tax on plane tickets	Setting up an urban tollbooth at the entrance to big cities
GLOBAL	65	60	79	84	76	75	60	65	61	58	55	53	63	52	51	48	46
Germany	55	38	71	84	63	62	47	67	54	32	33	39	44	33	32	56	26
Belgium		57	78	80	77	74	54	73	65	41	33	45	60	37	42	56	26
Spain		56	79	87	71	76	57	64	45	58	56	45	57	47	42	41	36
France		65	68	80	65	57	56	74	70	41	37	44	58	35	41	54	28
Italy		43	78	85	73	74	61	63	52	62	67	44	62	49	32	36	40
Norway		51	68	88	68	43	44	51	46	39	35	44	46	46	31	47	43
Poland		61	76	74	75	73	51	60	54	39	47	35	44	28	36	34	31
United Kingdom	53	64	83	85	81	78	60	58	69	60	48	51	59	54	45	52	39
Russia		69	80	89	72	76	48	50	60	37	43	34	53	32	34	21	28
Sweden		61	77	82	75	71	58	62	70	49	43	52	53	54	45	53	48
Canada		66	83	88	77	80	58	53	77	60	38	49	57	51	49	45	36
United States	59	59	75	76	70	71	50	48	60	47	36	45	48	47	44	43	36
Australia	55	54	78	83	72	71	56	49	74	52	40	44	49	49	44	39	32
011							.=								=-		=-
China		70	80	81	78	80	67	67	78	60	60	65	67	62	70	64	58
South Korea		54	68	63	71	67	59	59	57	63	55	59	72	56	63	53	50
India		82	85	88	82	83	77	78	77	74	77	76	81	77	76	69	75
Indonesia		54	81	83	79	78	64	72	68	59	58	64	79	56 44	64	59	58
Japan Singapore		35 46	69 75	70 86	70 70	65 66	57 62	59 59	59 59	58 63	50 61	47 58	63 72	60	48 55	50 44	31 54
Sirigapore	02	40	73	00	70	00	02	39	39	03	01	50	12	00	33	44	54
Brazil	56	51	79	86	71	77	52	63	28	59	55	43	58	43	48	33	32
Chile	74	62	85	92	80	83	68	77	52	76	67	59	72	59	61	55	46
Colombia		55	83	89	77	78	64	69	38	76	68	57	73	60	60	46	38
Mexico		61	82	94	74	78	67	79	43	79	65	59	71	56	66	50	55
									-	-							
South Africa	73	76	87	91	82	83	65	66	71	58	61	62	66	64	60	56	61
Saudi Arabia	69	62	78	79	74	77	60	61	57	58	60	52	56	57	54	41	48
Egypt	77	70	83	86	82	80	70	69	61	72	74	58	60	63	46	45	72
UAE		68	78	78	78	76	63	64	61	62	63	60	65	63	62	47	58
Morocco		66	84	85	82	84	61	63	59	58	63	58	64	60	56	44	63
Nigeria		77	88	92	84	83	70	73	75	63	65	70	76	70	70	57	71
Turkey	82	70	90	93	89	87	78	76	88	70	75	62	79	59	65	51	52

Limiting access to city centers to electric or hybrid cars only

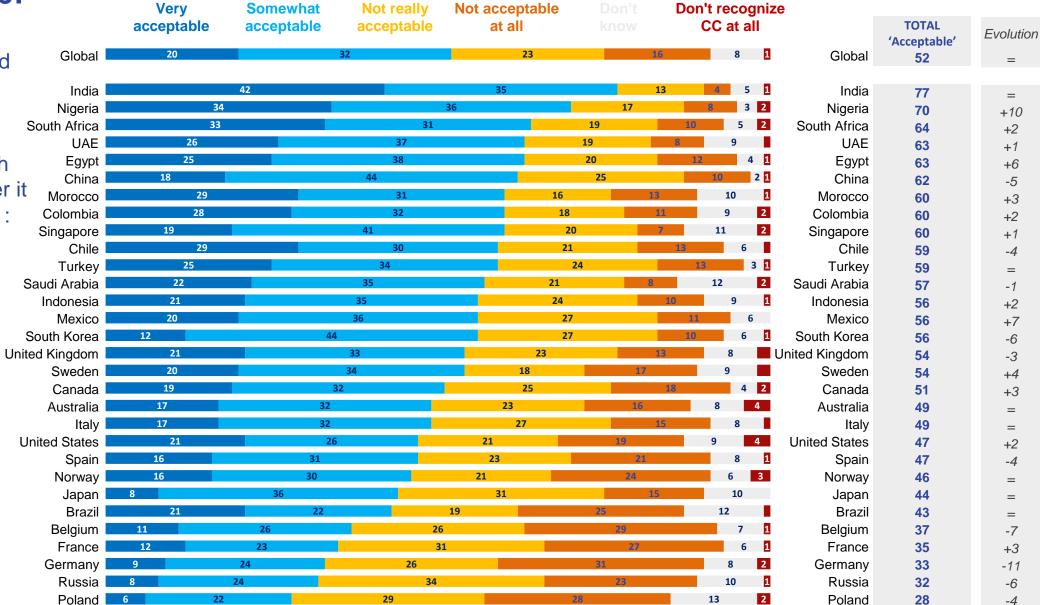
Q. Here are some measures that could be adopted in your country to reduce greenhouse gas emissions. For each one, tell me whether it seems to you to be:





Making energy sources that produce CO2 more expensive, like gas, gasoline, etc.

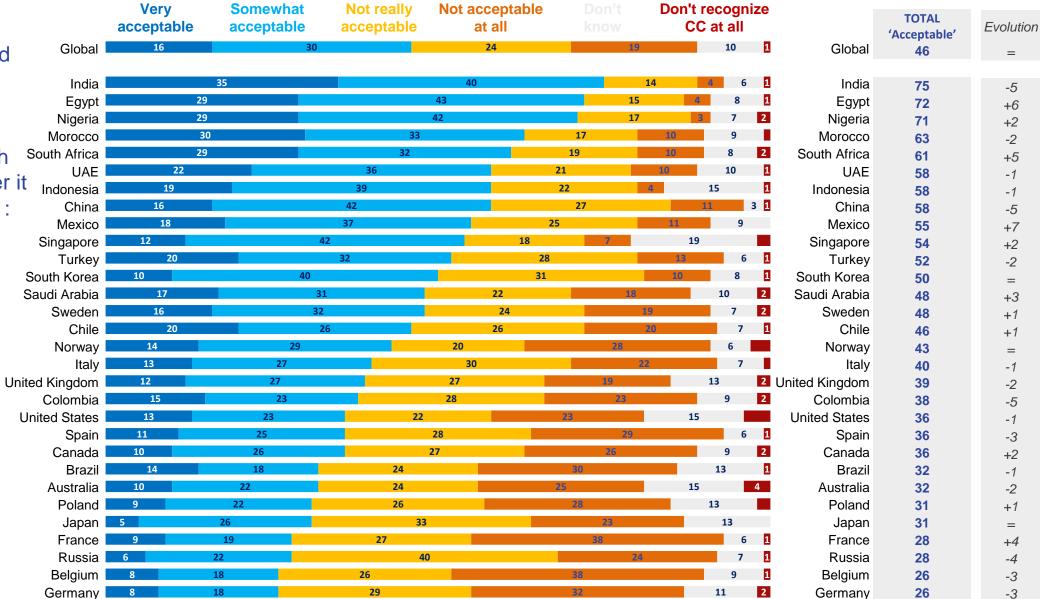
Q. Here are some measures that could be adopted in your country to reduce greenhouse gas emissions. For each one, tell me whether it seems to you to be:





Setting up an urban tollbooth at the entrance to big cities

Q. Here are some measures that could be adopted in your country to reduce greenhouse gas emissions. For each one, tell me whether it seems to you to be:



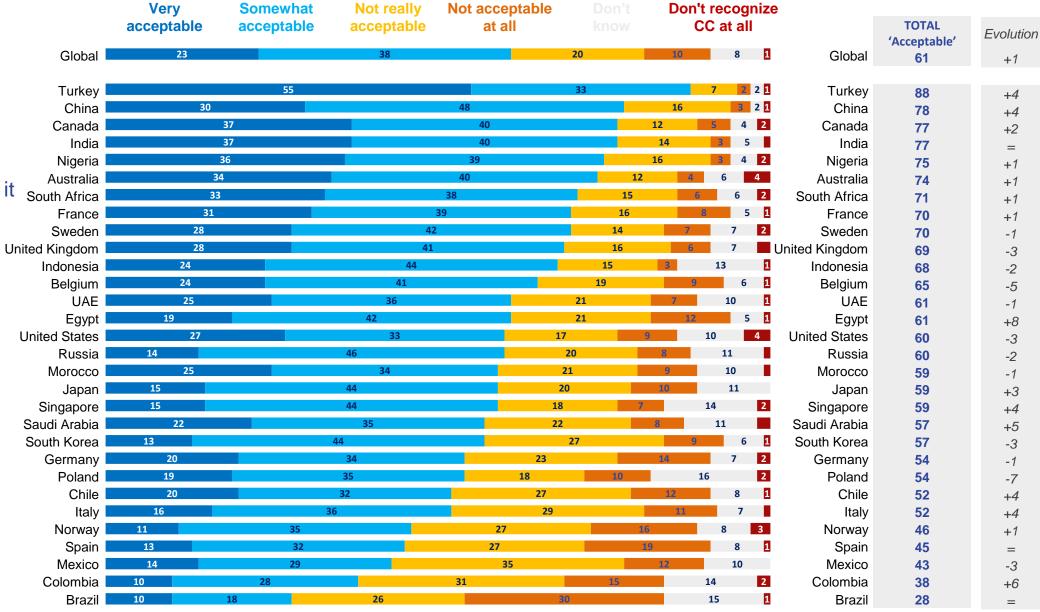


Increasing the tax on household waste to encourage people to waste less

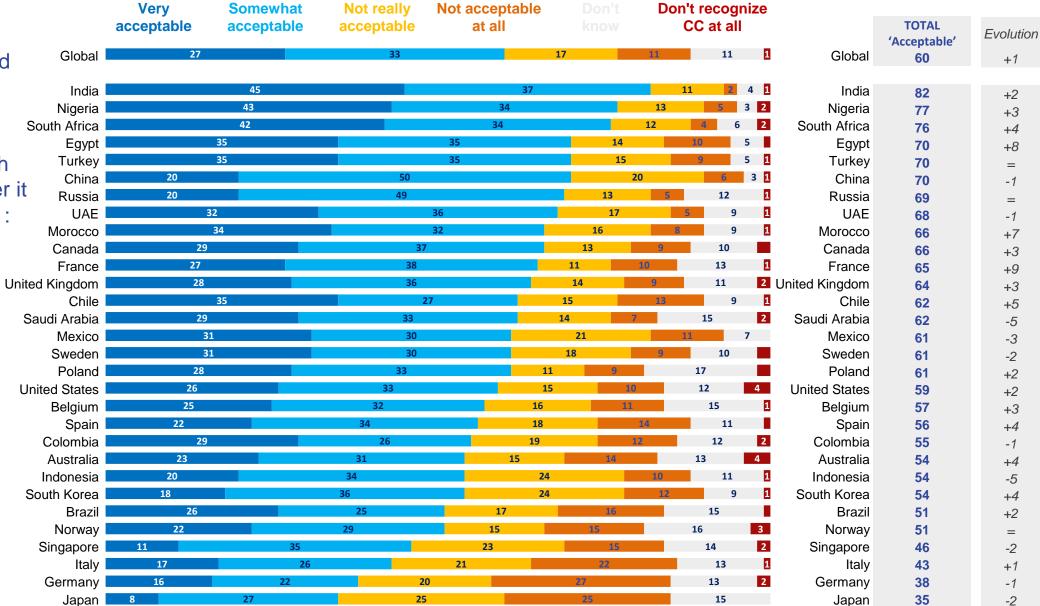
Very **Somewhat** Not really Not acceptable Don't recognize **TOTAL** acceptable acceptable acceptable at all CC at all Q. Here are some **Evolution** 'Acceptable' Global Global measures that could 51 be adopted in your India 41 35 15 India 76 -5 18 Nigeria Nigeria 70 country to reduce +6 China China 70 -5 greenhouse gas Mexico Mexico 66 +7 emissions. For each Turkey Turkey 65 -2 Indonesia 30 22 Indonesia 64 one, tell me whether it South Korea -7 18 23 45 South Korea 63 -4 UAE seems to you to be: 26 20 UAE 62 -1 Chile 27 21 Chile 61 +1 South Africa 33 South Africa 27 60 -3 Colombia Colombia 60 +4 Morocco 25 31 Morocco 56 =Singapore 19 36 Singapore 55 +3 Saudi Arabia 20 Saudi Arabia 54 +2 Canada Canada 49 +2 Brazil 25 23 Brazil 48 =26 Japan Japan 48 +4 17 29 26 Egypt 46 Egypt +11Sweden 29 24 16 Sweden 45 +7 United Kingdom 27 United Kingdom 45 -1 **United States** 17 27 22 **United States** 44 -1 Australia Australia 30 44 +1 15 24 Belgium Belgium 42 =Spain 23 Spain 42 13 29 -1 28 France 13 28 France 41 +4 Poland 25 Poland 36 -5 Russia Russia 34 28 +1 Germany 32 Germany 29 22 -6 32 Italy 22 31 Italy +1 31 Norway Norway 19 -6



Obliging owners to insulate their home

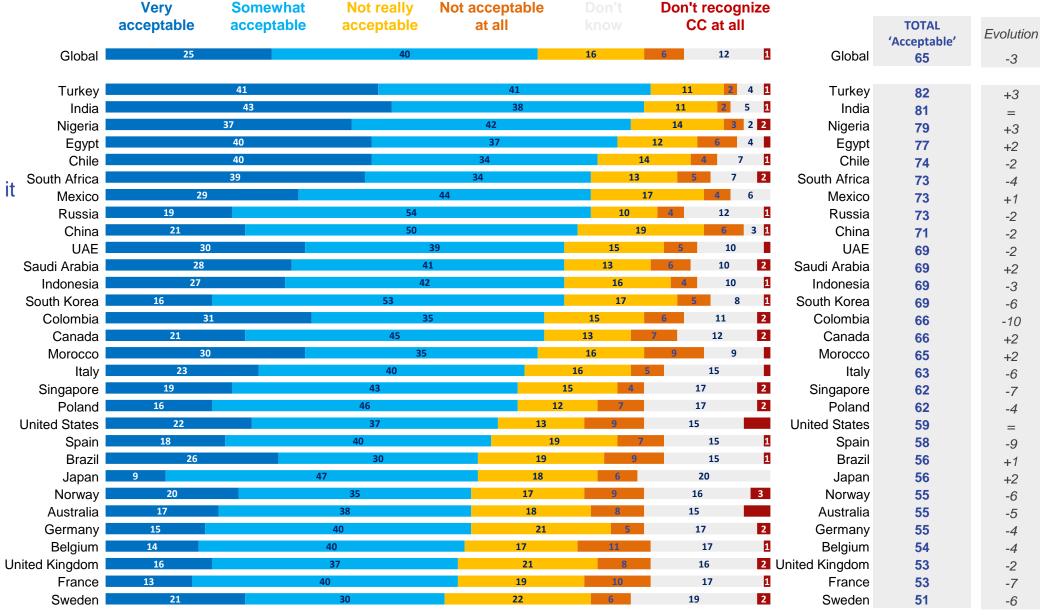


Replacing coal- or fuel-oil-fired power plants with nuclear power plants



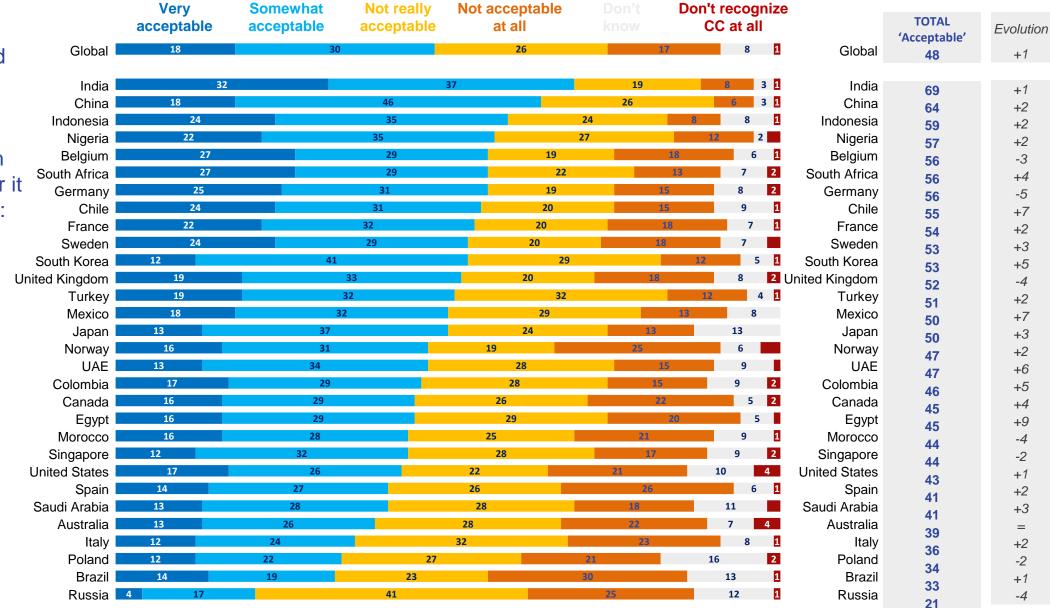


Replacing coal- or fuel-oil-fired power plants with gas fired power plants

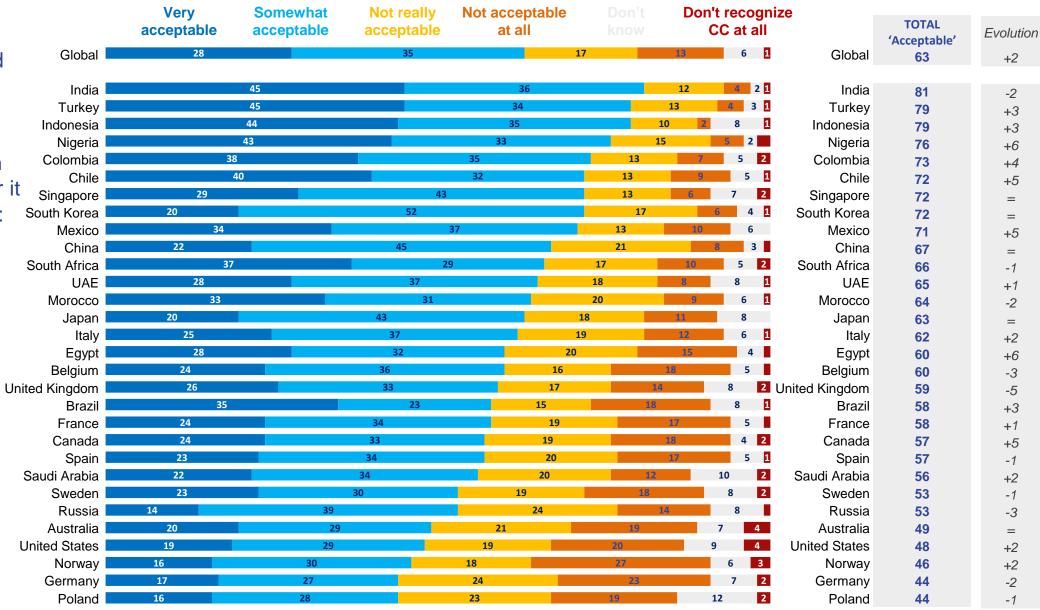




Introducing a tax on plane tickets



Introducing a tax when purchasing a polluting car



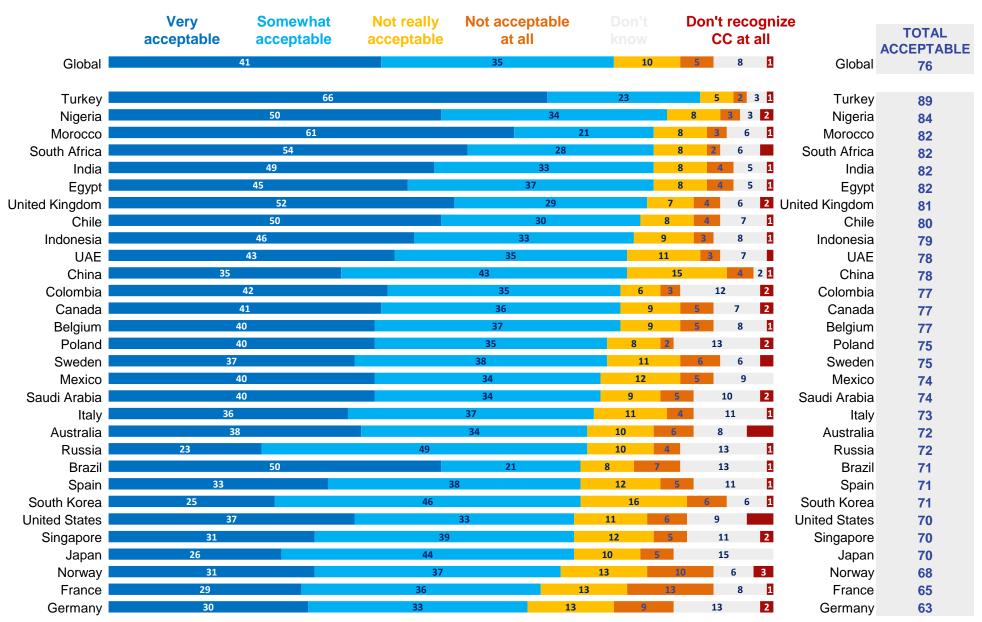


Building a lot of onshore wind turbines

Very Somewhat Not really Not acceptable Don't recognize **TOTAL** acceptable acceptable CC at all acceptable at all Q. Here are some **ACCEPTABLE** Global Global measures that could **75** be adopted in your Turkey 61 Turkey 87 Morocco 62 Morocco country to reduce 84 Chile 55 Chile 83 greenhouse gas South Africa 54 South Africa 83 emissions. For each India India 83 Nigeria 50 Nigeria 83 one, tell me whether it Egypt 44 Egypt 80 seems to you to be: Canada Canada 80 China China 33 80 Colombia 48 30 Colombia 78 44 Indonesia Indonesia 78 Mexico 42 Mexico 78 United Kingdom United Kingdom 40 38 78 Brazil 60 Brazil 77 Saudi Arabia Saudi Arabia 40 77 UAE 41 UAE 35 76 Spain Spain **76** Russia 26 50 Russia 76 Italy 36 38 74 Italy Belgium 35 Belgium 74 Poland Poland 38 35 73 **United States** 38 **United States** 71 Australia Australia 71 37 Sweden 31 Sweden 71 South Korea 20 47 South Korea 67 Singapore 2 Singapore 66 Japan Japan 65 23 Germany Germany 62 26 France France 57 43 Norway Norway 29

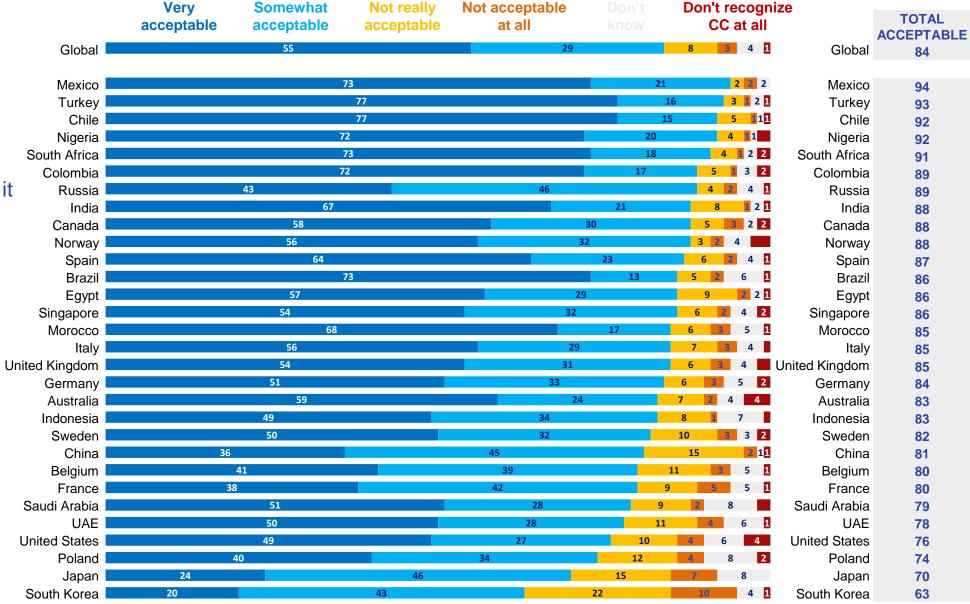


Building a lot of offshore wind turbines



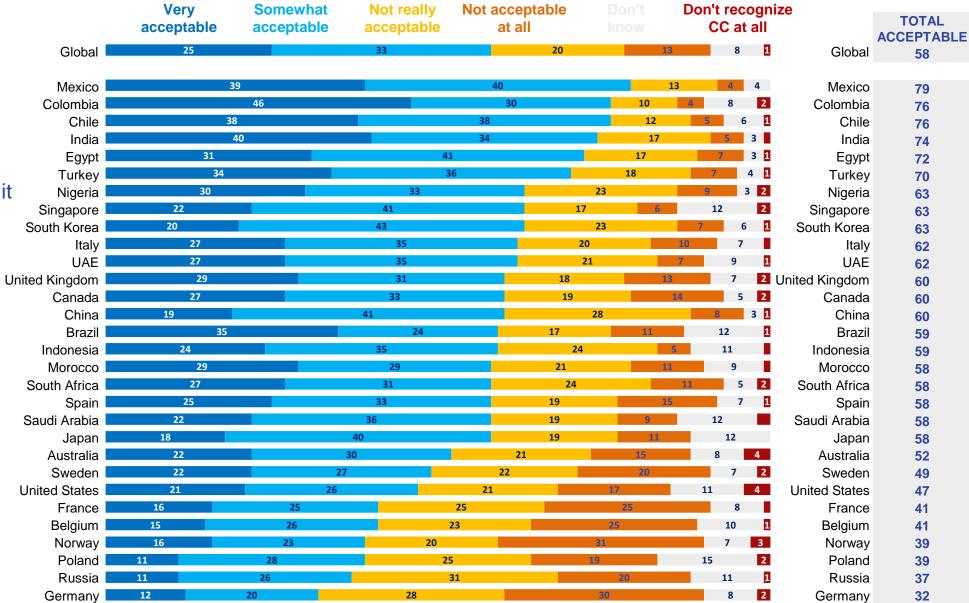


Installing solar panels wherever it is possible to do so



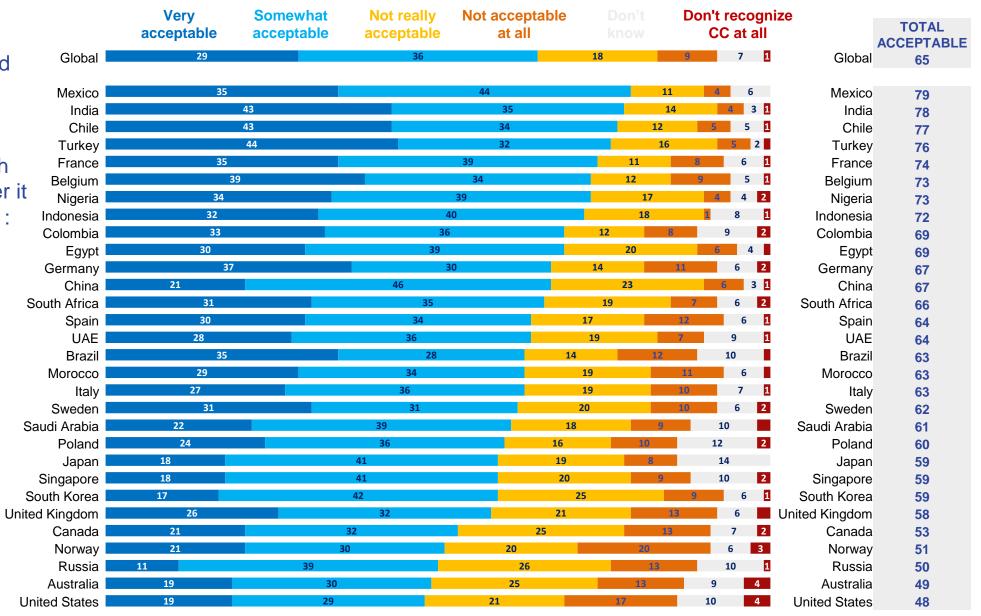


Banning the sale of new petrol or diesel cars within 15 years





Banning short-haul flights when it is possible to take the train







OUR COMMITMENT



Professional codes, quality certification and data protection

Ipsos is a member of the following French and European professional Market Research and Opinion bodies:

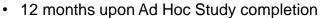
- SYNTEC (<u>www.syntec-etudes.com</u>), French Union of Market Research companies
- ESOMAR (<u>www.esomar.org</u>) the European Society for Opinion and Market Research

Ipsos France is consequently committed to applying **the ICC/ESOMAR code** for opinion and market research. This code of conduct defines the ethical rules for Market Research professionals and sets out the protection offered to participants.

Ipsos France complies with the applicable laws. Ipsos has appointed a Data Protection Officer and has implemented a compliance plan to GDPR (Règlement (UE) 2016/679). For more information about the Ipsos Data Protection & Privacy Policy relative to personal data:

https://www.ipsos.com/en/privacy-data-protection

The retention period applicable to interviewees' personal data be as follows, unless otherwise agreed with the client:





 3 years upon each wave completion of a Continuous Study.

Ipsos France has received ISO 20252: 2012 certification by AFNOR CERTIFICATION

 This document was drawn up in accordance with these international Codes and Quality standards. The technical elements relative to the execution of the project are described in methodological approach or survey overview in the report.



This project was carried out in accordance with these international Codes and Quality standards



SURVEY OVERVIEW

CAWI survey – Online panel



SAMPLE

- Target : Male/female 16-75
- Selection of the respondent : participant selection using a quota.
- Sample representativeness (depending on countries): gender, age, socialeconomic category of individual/head of household, region/marketsize



DATA COLLECTION

- Fieldwork dates : 30th of August 21st of September 2021
- **Sample achieved : 24** 000 interviews
- **Data collection** : on line
- Loyalty program with points- based award system for panelists
- Response quality control methods: monitoring of participants' response behaviour (identification of responses that are too quick or careless, e.g. ticked in a straight or zigzag line)
- Checking of IP and consistency of demographic data



DATA PROCESSING

- Weighted sample
- Method used: Rim Weighting Method
- Weighting criteria (depending on countries): gender, age, social-economic category or status of individual/head of household, region/marketsize.



RELIABILITY OF RESULTS: Self completion online surveys IIS

To ensure the overall reliability of a survey, all possible error components must be taken into account. That is why lpsos imposes strict controls and procedures at each stage of the survey process.

UPSTREAM OF THE DATA COLLECTION

- **Sample :** structure and representativeness
- Questionnaire: the questionnaire is worded by following an editing process with 12 compulsory standards. It is proofread and approved at a senior level and then sent to the client for final validation. The programming (or questionnaire script) is tested by at least 2 people and validated.
- **Data collection**: the interviewers are trained in survey techniques through a dedicated training module prior to any participation in a survey. In addition, they receive or attend a detailed briefing at the start of each survey.

DURING THE DATA COLLECTION

Sampling: Ipsos imposes very strict operating rules for its selection frame in order to maximize the random nature of the sample selection: random selection from telephone listings, quota method, etc. Fieldwork monitoring: collection is monitored and checked (exclusive link, IP validation, panelists' behavior monitoring penetration, interview length, consistency of responses, participation rate, number of reminders, etc.)

DOWNSTREAM OF THE DATA COLLECTION

- The results are analyzed in accordance with the statistical analysis methods (confidence interval versus sample size, significance tests). The first results are systematically checked against the raw results from the data collection. The consistency of results is also checked (particularly the results observed versus comparison sources in our possession).
- In cases where sample weighting is used (margin calibration method), this is checked by the processing teams (DP) and then validated by the survey teams.



SURVEY OVERVIEW

Organization (CAWI survey - Online panel)



ACTIVITIES CARRIED OUT OR COORDINATED BY IPSOS TEAMS IN FRANCE

- Design and methodology
- Conception and design of questionnaire/validation of scripting
- Coordination and validation of translation
- Coordination of data collection
- Data processing
- Validation of the statistical analyses
- Creation of survey report
- Results presentation design
- Formatting of results
- Oral presentation
- Analyses and summary



ACTIVITIES CARRIED OUT BY IPSOS EXPERT LOCAL TEAMS

- Scripting
- Sampling (IIS panel)
- Emailing



ACTIVITIES ENTRUSTED TO OUR APPROVED PARTNERS

Translation





Questionnaire





ABOUT IPSOS

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 Indiax and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

GAME CHANGERS

In our world of rapid change, the need of reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth: You act better when you are sure.



BE SURE. GO FURTHER.



Contacts

