

NatureMetrics secures \$25m Series B funding to accelerate biodiversity monitoring technology solution

- The rise of nature reporting and regulation brings increased demand for high quality biodiversity data and insights.
- New investors include Just Climate, EDF Pulse Ventures¹ and Monaco ReOcean Fund with participation from existing investors 2150, BNP Paribas, Ananda Impact Ventures and SWEN Blue Ocean.
- Investment will enhance NatureMetrics' nature intelligence platform, AI capabilities and environmental DNA (eDNA) solution, set to underpin a new era of nature reporting.

London, 14th January - Global nature intelligence company, NatureMetrics, today announced it has raised \$25m in Series B funding to rapidly scale its biodiversity monitoring solution. The funding round is led by Just Climate, alongside EDF Pulse Ventures and the Monaco ReOcean Fund, with participation from existing investors 2150, BNP Paribas, Ananda Impact Ventures and SWEN Blue Ocean.

With biodiversity loss and ecosystem collapse ranked by the World Economic Forum as the **third most significant global risk over the next decade**², this funding milestone comes at a pivotal moment. It highlights the urgent need for transformative solutions as business and policy leaders seek to address the far-reaching impacts of biodiversity loss.

This investment enables NatureMetrics to build on its industry-leading position at the forefront of **actionable nature intelligence**, serving existing regulated industries with its transformative solution, while also supporting the rapidly expanding biodiversity reporting and compliance market, driven by new regulations coming into force.

The new funding will be used to:

- **Enhance NatureMetrics' nature intelligence platform**, delivering actionable biodiversity health insights to businesses and conservation organizations.
- **Expand its data, AI, and digital capabilities** to meet the growing complexity of nature-related data needs, including geospatial and bioacoustics data offerings.
- **Broaden international reach**, scaling services to meet global demand.

NatureMetrics specializes in delivering nature intelligence and environmental DNA (eDNA) solutions globally from its labs in the UK and Canada, with a partner lab in Indonesia. Its nature intelligence platform, powered by eDNA and advanced data analytics, provides businesses and conservation organizations with unparalleled insights into site-level biodiversity to manage risk, inform decision-making and track conservation change over time.

Dimple Patel, CEO of NatureMetrics, commented:

“Companies can no longer afford to ignore their impact on ecosystems. Addressing nature-related risks isn't just about compliance—it's about future-proofing business operations and making meaningful contributions to a sustainable future. This investment will allow us to rapidly accelerate

¹ EDF Pulse Ventures identifies new activities and innovative solutions, and the related investments are completed by EDF Pulse Holding.

² World Economic Forum, The Global Risks Report 2024, FIGURE E, Global risks ranked by severity, P 11

our solution—enabling businesses to understand nature across their supply chains and make informed operational and financial decisions. We are making nature data accessible and actionable, driving a shift towards a more sustainable global economy.”

With over 50% of global GDP dependent on nature³, the need for robust biodiversity monitoring to understand and manage natural capital has never been clearer.

Since COP15 and the Global Biodiversity Framework, new reporting requirements such as CSRD (Corporate Sustainability Reporting Directive) and TNFD (Taskforce on Nature-related Financial Disclosures) have amplified the demand for robust and relevant nature data.

This investment will enable NatureMetrics to scale its solution, meeting the increasing data requirements of its corporate and conservation customers, who need actionable insights on nature to inform management decisions and reporting obligations.

NatureMetrics already serves a global customer base, including large corporates such as Unilever and Anglo American, alongside major conservation groups, including WWF and Fauna & Flora. With over 600 clients operating in more than 110 countries, NatureMetrics supports clients across multiple industries including consumer goods, energy and extractives.

Over the past ten years, NatureMetrics has made significant strides in biodiversity conservation and monitoring across the globe. Through its pioneering eDNA technology, it has transformed how biodiversity is measured, providing critical insights that inform conservation actions and drive positive outcomes for nature.

The new funding will enable the company to continue pushing the boundaries of biodiversity measurement using eDNA technology, geospatial and AI; empowering businesses and organizations worldwide to embed robust, site-level biodiversity data into their strategies, helping them drive sustainable and resilient practices.

NatureMetrics was recently selected as a **Finalist for the prestigious Earthshot Prize**, recognizing the importance of its solution in advancing biodiversity measurement at scale.

Investor Perspectives

Siddarth Shrikanth, Director, Natural Climate Solutions at Just Climate, commented:

"We believe that companies across industries seeking to protect and restore nature within their operations and supply chains lack the high-quality data they need to act with confidence. NatureMetrics combines the power of environmental DNA technology with a range of other data sources to generate actionable insights, and we are delighted to support their scale-up journey at a critical moment for global biodiversity action."

Olivier Wenden, VP & CEO of the Prince Albert II of Monaco Foundation for the ReOcean Fund, added:

“NatureMetrics is revolutionising biodiversity data, by turning insights into actionable strategies that align economic growth with environmental and ocean resilience. This innovation drives value creation while setting a new benchmark for embedding ocean health into business decisions – a natural fit for the ReOcean Fund’s mission to transform the blue economy.”

³ World Economic Forum, The New Nature Economy Report, P8

Julien Villeret, EDF Group Chief Innovation Officer, commented:

“Our investment in NatureMetrics represents a strong commitment by EDF Group to the preservation of biodiversity, which is not just a responsibility for infrastructure operators and developers, but also a critical component of their performance. NatureMetrics’ innovative approach to environmental data gathering, standardisation and digitalisation is revolutionising biodiversity monitoring and conservation efforts. Their cutting-edge e-DNA technology aligns perfectly with our vision of protecting natural resources while advancing infrastructure projects.”

Christian Jølck, Partner at 2150 and Board Member at NatureMetrics, commented:

“Winning the battle for biodiversity in 2025 requires more than data and passion—it demands precision and intelligence. With combining AI and life science, we can track ecosystems, predict threats, and craft solutions at a scale and speed humanity has never achieved before to preserve our planet”.

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About NatureMetrics

NatureMetrics is a world leader in delivering nature data and intelligence. It uses cutting-edge technology to generate biodiversity data at scale using environmental DNA (eDNA), Earth Observation and advanced data science and AI. NatureMetrics recently launched the world’s first Nature Intelligence Platform powered by eDNA, bringing a scalable solution to biodiversity monitoring, equipping businesses for the new nature reporting boom. NatureMetrics works with 600+ clients in over 110 countries across a wide range of industries, including energy, extractives, food and drink, and conservation. Recent accolades include Finalist for The Earthshot Prize, BloombergNEF Technology Pioneer and World Economic Forum Tech Pioneer. www.naturemetrics.com

About Just Climate

Established by Generation Investment Management, Just Climate is a specialist investment business focused on scaling solutions for the highest-emitting, most off-track sectors of the economy. The challenge of achieving a net-zero world and addressing climate-related risk is huge, urgent and needs tremendous mobilisation of capital. Just Climate's mission is to establish climate-led investing as a capital allocation imperative for institutional investors globally. For more information, please visit us at justclimate.com.

About ReOcean Fund

ReOcean is a private equity fund led by the Prince Albert II of Monaco Foundation and Monaco Asset Management. It invests in high impact, innovative scale-up companies in order to accelerate the transition towards a net-zero, regenerative and more equitable blue economy. Through its actions, it aims at reducing key sources of pollution in the ocean, transform the way we produce blue food, travel across the seas, protect marine ecosystems, and inform decision makers with robust, transparent data.

About 2150

2150 is a venture capital firm investing in technology companies that seek to sustainably reimagine and reshape the urban environment. 2150's investment thesis focuses on major unsolved problems across what it calls the 'Urban Stack', which comprises every element of the built environment, from the way our cities are designed, constructed and powered, to the way people live, work and are cared for. Find out more at www.2150.vc. 2150 is a part of Urban Partners.

About EDF

A major player in the energy transition, the EDF Group is an integrated energy company active in all business lines: generation, distribution, trading, energy sales and energy services. The world leader in low-carbon energy, with decarbonised generation of 434 TWh (1), the Group has developed a diversified generation mix based mainly on nuclear and renewable energy (including hydropower) and is investing in new technologies to support the energy transition. EDF's raison d'être is to build a CO2-neutral energy future that reconciles preservation of the planet, well-being, and development, thanks to electricity and innovative solutions and services. The Group supplies energy and services to around 40.9 million customers (2) and generated sales of €139.7 billion in 2023.

EDF Pulse Ventures identifies new activities and innovative solutions led by start-ups in which the EDF Group wishes to invest in as part of a corporate venture capital (CVC) strategy to help build a carbon-neutral future. The investments are made via EDF Pulse Holding, a venture capital and support structure dedicated to innovation.

(1) cf. URD 2023 EDF, sections 1.2.3, 1.3.2 and 3.1

(2) Customers are counted by delivery site; a customer may have two delivery points.

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