



Obs'COP 2024

Climate and Public Opinions International Observatory



QUESTIONNAIRE

This questionnaire was written according to IPSOS quality standards It has been reviewed and approved by: Guillaume Petit, Director - Corporate Reputation







QUOTAS AND PERSONAL INFORMATION

Sex

Age

Profession

Region

Agglomeration category

Household size and number of children

Partisan proximity (6 main markets and Spain)

Degree level

Types of studies

TO ALL

TYP EDU

What is/was your main area of study?

- 1. Business, management, and economy
- 2. Marketing and communication
- 3. Sciences (mathematics, biology, physical sciences, etc.)
- 4. Medicine and health
- 5. Engineering and technology, digital
- 6. Arts
- 7. Human and Social Sciences
- 8. Law
- 9. Other
- 10. None of the above

CAR AND TWO-WHEELER MODULE

TO ALL

TRANSP1

In your household, do you own...?

Only one possible answer

BLOCK A

- 1. No cars
- 2.1 car
- 3. 2 or more cars

BLOCK B

- 4. No adult bicycles
- 5. 1 adult bicycle
- 6. 2 or more adult bicycles

BLOCK C

- 7. No motorised two-wheelers
- 8. 1 motorised two-wheeler
- 9. 2 or more motorised two-wheelers

IF TRANSP1 = 2 OR 3

CAR1

On average, how often do you use your car?

Only one possible answer

- 1. Every day or almost every day
- 2. Several times a week
- 3.1 to 2 times a week
- 4. Less than once a week
- 5. Never

IF TRANSP1 = 8 OR 9

2WHEELS1

On average, how often do you use your two-wheeler?

Only one possible answer

- 1. Every day or almost every day
- 2. Several times a week
- 3.1 to 2 times a week
- 4. Less than once a week
- 5. Never

TO ACTIVE PEOPLE

TRANSP2

What means of transport do you use most often to commute to and from work?

- 1. Your own car
- 2. Car-pooling (sharing journeys with colleagues, neighbours, etc., taking turns)

- 3. Bicycle
- 4. A motorised two-wheeler (motorcycle, motor scooter, etc.)
- 5. Public transport (bus, metro, train, tram, etc.)
- 6. Walking
- 7. Other

IF TRANSP2 = 1

CAR₂

Which of the following are the three main reasons why you use your car to commute to and from work?

Three answers maximum

- 1. The distance between home and work is too great to use another means of transport
- 2. It's the most comfortable
- 3. I transport other people (children, colleagues, etc.)
- 4. My working hours are irregular
- 5. I can do other things before or after work (sport, shopping, leisure activities, etc.)
- 6. I go faster by car
- 7. I can't go by bike (lack of facilities)
- 8. I feel safe
- 9. There are no easy public transport solutions
- 10. I have a company car at my disposal
- 11. I need my car to work
- 12. I'm used to it/I've always done it this way
- 13. I like driving
- 14. Other
- 15. Don't know

IF TRANSP2 = 4

2WHEELS2

Which of the following are the three main reasons why you use a motorized two-wheeler to commute to and from work?

Three answers maximum

- 1. The distance between home and work is too great to use another means of transport
- 2. It's the most comfortable
- 3. I transport other people (children, colleagues, etc.)
- 4. My working hours are irregular
- 5. I can do other things before or after work (sport, shopping, leisure activites, etc.)
- 6. I go faster by two-wheeler
- 7. I can't go by bike (lack of facilities)
- 8. I feel safe
- 9. There are no easy public transport solutions
- 10. I have a company motorized two-wheeler at my disposal
- 11. I need a motorized two-wheeler to work
- 12. I'm used to it/I've always done it this way
- 13. I like riding a motorized two-wheeler

- 14. Other
- 15. Don't know

IF TRANSP1 = 2 OR 3

CAR3

What type of engine does your car have?

Only one possible answer

If you own more than one car, think about the one you use most often.

- 1. Petrol
- 2. Diesel
- 3. LPG or gas
- 4. Plug-in hybrid electric vehicle (PHEV)
- 5. Hybrid electric vehicle
- 6. All-electric vehicle (battery electric vehicle)
- 7. Another type of engine
- 8. Don't know

IF TRANSP1 = 3

CAR3B

And what type of engine does your second car have?

Only one possible answer

- 1. Petrol
- 2. Diesel
- 3. LPG or gas
- 4. Plug-in hybrid electric vehicle (PHEV)
- 5. Hybrid electric vehicle
- 6. All-electric vehicle (battery electric vehicle)
- 7. Another type of engine
- 8. Don't know

TO ALL

CAR4

For your next car, or if you decided to get a car (whether leasing or buying, new or used), what would be your most likely choice?

- 1. A petrol or diesel car
- 2. A hybrid car
- 3. A 100% electric car
- 4. I have no intention of changing or getting a car
- 5. Don't know

IF CAR4 = 1 OR 2 (GAS-POWERED OR HYBRID CAR CHOICE) CAR5

What are the main reasons why you don't intend to get a 100% electric car?

Three answers maximum

- 1. The range between charges of electric cars isn't long enough
- 2. There are no dealers in my area
- 3. They're too expensive
- 4. They're too small
- 5. There aren't enough public charging points in the places where I go (e.g. for shopping)
- 6. Electric recharging is too expensive
- 7. I prefer petrol cars
- 8. Electric cars aren't attractive
- 9. I can't install a charging point at home
- 10. There are no charging points at my place of work (TO ACTIVE PEOPLE)
- 11. Don't know

PLANE MODULE

TO ALL

PLANEO

Have you ever travelled by plane?

Only one possible answer

- 1. No, never
- 2. Yes. once
- 3. Yes. between 2 and 5 times
- 4. Yes, more than 5 times

IF PLANE 0 = 2, 3 OR 4

PLANE2

Generally speaking, how often have you travelled by plane in recent years?

Only one possible answer

- 1. Several times a month
- 2. Several times a year
- 3. Once or twice a year
- 4. Less often
- 5. Never

IF PLANE 0 = 2, 3 OR 4

PLANE3

In the last 12 months, how many times have you travelled by plane for business reasons?

Open numerical question

If you made a round-trip flight, please count it as once

/____/ times

IF PLANE 0 = 2, 3 OR 4

PLANE4

In the last 12 months, how many times have you travelled by plane for personal, family, leisure or holiday reasons?

Open numerical question

If you made a round-trip flight, please count it as once

/____/ times

IF PLANE 0 = 2, 3 OR 4

PLANE5

If you could afford it, would you like to travel by plane more often?

- 1. Yes
- 2. No
- 3. Don't know

MEAT MODULE

TO ALL

MEAT1

On average, how often do you eat meat or meals based on meat?

Only one possible answer

- 1. At every meal/twice a day
- 2. Once a day
- 3. Several times a week, but less than once a day
- 4. Less than once a week
- 5. Never

TO ALL

MEAT2

If you could afford it, would you like to eat meat more often?

- 1. Yes
- 2. No
- 3. Don't know

POPULATION CONCERNS

TO ALL

A1BIS - PERSONAL CONCERNS

From this list, which topics worry you the most?

Choose all that apply (no limitation)

- 1. Unemployment
- 2. Poverty and inequality
- 3. Cost of living (inflation, purchasing power, etc.)
- 4. Taxes
- 5. Education, schooling
- 6. The healthcare system
- 7. Pensions
- 8. Immigration
- 9. Environmental threats
- 10. Terrorism
- 11. Delinquency, crime
- 12. Corruption
- 13. Coronavirus
- 14. Armed conflicts and wars
- 15. Climate change
- 16. Other

TO ALL

A2 - PRIORITY GROWTH / ENVIRONMENT - WISH

Which of the following two statements do you agree with most?

Only one possible answer

- 1. Priority should be given to the environment, even if it might slow down economic growth in your country and cause job losses
- 2. Priority should be given to economic growth and jobs, even if it might have harmful consequences for the environment
- 3. Don't know

TO ALL

QNEW1 - PRIORITY GROWTH / ENVIRONMENT - PRONOSTIC

And what do you think will happen over the next few months in your country?

- 1. The environment will take priority, even if this causes economic growth to slow down and jobs to be lost
- 2. Economic growth and jobs will take priority, even if this has negative effects on the environment
- 3. I don't know

TO ALL

A3 - ENVIRONMENTAL CONCERNS

From the following list, which environmental problems do you think are the most concerning in your country?

Check up to 4 answers

- 1. Climate change
- 2. The decrease in biodiversity (decline of animal and plant species)
- 3. Air pollution
- 4. Water pollution
- 5. Soil pollution (use of fertilizers, pesticides)
- 6. Running out of resources (water, soil, wood...)
- 7. The accumulation of waste, packaging, plastic
- 8. Desertification, drought
- 9. Deforestation
- 10. None of the above
- 11. Don't know

KNOWLEDGE AND PERCEPTION OF CLIMATE CHANGE

Let's move on to some questions about climate change.

TO ALL

B1 - PERCEPTION REALITY CC

Would you say that we are experiencing a change in climate?

Only one possible answer

- 1. Yes definitely
- 2. Yes probably
- 3. No probably not
- 4. No definitely not
- 5. Don't know

ASK EXCEPT IF B1 = 4

B3 - RESPONSIBILTY CC

And concerning this climate change that we hear about, would you say:

Only one possible answer

- 1. That it is mainly due to human activity
- 2. That it is mainly due to a natural phenomenon, like the ones the Earth has experienced throughout its history
- 3. That there is no way to know
- 4. Don't know

ASK EXCEPT IF B1 = 4

B17

To what extent are you concerned about climate change?

A score of 10 means that you are very concerned about climate change, and a score of 0 means that you are not concerned at all. Scores in between can be used to express your opinion more precisely

GRADE FROM 0 TO 10

+ code « Don't know »

SPLIT SAMPLE INTO TWO RANDOM CELLS: CELL A AND CELL B

ASK EXCEPT IF B1 = 4

CELL A ONLY (DO NOT DISPLAY FOR CELL B)

Greenhouse gas emissions from human activities, such as CO₂, are what contribute most to climate change.

B9

CELL A: For each of the following activities, tell me whether you think it produces a lot, quite a lot, not much or no CO2 (the greenhouse gas that causes climate change)?

CELL B: For each of the following activities, please tell me whether you think it contributes a lot, a little, not much or not at all to climate change?

Only one possible answer

- 1. A lot
- 2. Quite a lot
- 3. Not much
- 4. Not at all
- 5. Don't know
- 1. Industrial activity
- 2. Agriculture, livestock farming
- 3. Digital: computers, servers, Internet
- 4. The destruction of forests
- 5. Cars. trucks
- 6. Heating and air conditioning of buildings
- 7. Aerosol cans
- 8. Waste processing
- 9. Coal, gas or fuel-oil-fired power plants
- 10. Nuclear power plants
- 11. Air transport

ASK EXCEPT IF B1 = 4

B5NEW - CONSEQUENCES CC

In your opinion, what consequences will climate change have where you live?

Only one possible answer

- 1. Mainly negative consequences
- 2. Both negative and positive consequences
- 3. Mainly positive consequences
- 4. Don't know

ASK EXCEPT IF B1 = 4

B7 - CC EFFECTS EXPERIENCED

On the whole, would you say that, in your region, you have already noticed the effects of climate change?

- 1. Yes, absolutely
- 2. Yes, somewhat
- 3. No, not really
- 4. No, not at all
- 5. Don't know

TO ALL

B6B - CC EFFECTS OBSERVED

Where you live, have you experienced any of the following phenomena in recent years?

Several possible answers

- 1. Storms, high winds, cyclones, etc.
- 2. Intense heat, rising temperatures, heatwave
- 3. Floods, rising water levels
- 4. Declining water levels in waterways, lakes, etc.
- 5. Disruption of the seasons
- 6. Drought
- 7. Major forest fires
- 8. Other
- 9. None of the above

ASK EXCEPT IF B1 = 4

B₆D

Do you think that climate change will force you to move to another location within the next 10 years?

Only one possible answer

- 1. Yes, definitely
- 2. Yes, probably
- 3. No, probably not
- 4. No, definitely not
- 5. You don't know

TO ALL

B₆E

Do you think that in the coming years, your country will have to cope with large numbers of migrants fleeing the consequences of climate change in their own countries?

Only one possible answer

- 1. Definitely
- 2. Probably
- 3. Probably not
- 4. Definitely not
- 5. You don't know

ASK EXCEPT IF B1 = 4

B8 - STRATEGIES FOR FIGHTING CC

Which of these three opinions is closest to your own?

Only one possible answer

1. It is mainly through technological advancement and scientific innovation that we will find solutions to climate change

- 2. It is mainly through major changes in our lifestyles that climate change will be limited
- 3. There is nothing to be done, we can no longer do anything to limit climate change
- 4. Don't know

TO ALL

B11

To produce the electricity that you will need in the future in your country, are you in favour of or against each of the following production methods?

- 1. Very much in favour of
- 2. Somewhat in favour of
- 3. Somewhat against
- 4. Very against
- 5. You don't know
- 1. Gas-fired power plants
- 2. Nuclear power plants
- 3. Coal-fired power plants
- 4. Hydraulic dams
- 5. Solar panels
- 6. Wind turbines

MOBILIZATION OF THE VARIOUS PLAYERS

Let's move on to some other questions.

ASK EXCEPT IF B1 = 4

C3 - BEST PLACED PLAYERS

In your opinion, which entities in the following list need to take action first and foremost to fight climate change in your country?

Check up to three answers

- 1. NGOs and non-profits
- 2. Private companies
- 3. The government
- 4. Political leaders
- 5. Local authorities
- 6. Citizens/consumers
- 7. Scientists

ASK FXCFPT IF B1 = 4

C2 - MOBILIZATION OF PLAYERS

And for each of the following players, do you think that they are taking action to fight climate change in your country?

- 1. A lot
- 2. Somewhat
- 3. Not really
- 4. Not at all
- 5. You don't know
- 1. Private companies
- 2. The government
- 3. Local authorities
- 4. Citizens/consumers

TAKING CLIMATE CHANGE INTO ACCOUNT ON A DAY-TO-DAY LEVEL

Let's move on to some other questions.

ASK EXCEPT IF B1 = 4

D1 - KNOWLEDGE OF INDIVIDUAL SOLUTIONS

Do you feel like you know what you can do <u>on a personal level</u> to fight climate change?

Only one possible answer

- 1. Yes, absolutely
- 2. Yes, somewhat
- 3. No, not really
- 4. No, not at all
- 5. Don't know

ASK EXCEPT IF B1 = 4

D3 - CAPACITY FOR PERSONAL ACTION

Here are some individual actions that can help <u>fight</u> climate change. For each one, tell me if:

- 1. You do it systematically or almost systematically
- 2. You do it from time to time
- 3. You don't do it yet but you are considering doing it
- 4. You don't want to do it or can't do it
- 5. Not concerned
- 6. Don't know
- 1. Avoiding travelling by car whenever possible
- 2. Avoiding taking planes whenever possible
- 3. Prioritizing seasonal fruits and vegetables
- 4. Limiting your meat consumption
- 5. Limiting heating or air conditioning in your home
- 6. Avoiding buying products made in distant countries
- 7. Taking public transport
- 8. Traveling by bicycle
- 9. Buying second-hand goods rather than new (clothes, electrical appliances, etc.)

ASK EXCEPT IF B1 = 4

D5 - ACCEPTABLE MEASURES

Here are some measures that could be adopted in your country to reduce greenhouse gas emissions. For each one, tell me whether it seems to you to be:

Only one possible answer

- 1. Very acceptable
- 2. Somewhat acceptable
- 3. Not really acceptable
- 4. Not acceptable at all
- 5. Don't know
- 1. Limiting access to city centers to electric or hybrid cars only
- 2. Making energy sources that produce CO₂ more expensive, like gas, gasoline, etc.
- 3. Setting up an urban tollbooth at the entrance to big cities
- 4. Increasing the tax on household waste to encourage people to waste less
- 5. Obliging owners to insulate their home
- 6. Introducing a tax on plane tickets
- 7. Introducing a tax when purchasing a polluting car
- 8. Banning the sale of new petrol or diesel cars within 15 years
- 9. Banning short-haul flights when it is possible to take the train

ASK EXCEPT IF B1 = 4

D5C

Would you say that the government or local authorities in your country are putting in place <u>measures to prepare the country for the consequences of climate change?</u>

- 1. Yes, completely
- 2. Yes, somewhat
- 3. No, not really
- 4. No, not at all
- 5. You don't know

FOCUS ON CLIMATE INFORMATION/DISINFORMATION

TO ALL

F7

Here are some statements. For each one, do you agree or disagree?

- 1. Strongly agree
- 2. Agree
- 3. Disagree
- 4. Strongly disagree
- 5. Don't know
- 1. Because of their batteries, electric cars are as harmful to the climate as petrol cars
- 2. In reality, organic farming is no more beneficial to the environment than conventional farming
- 3. Our country isn't a major producer of greenhouse gases, so our efforts won't help save the climate
- 4. Whatever we do to combat global warming, it's already too late
- 5. Reducing one's meat consumption won't make much difference in terms of climate change
- 6. Scientists are playing down the sun's influence on global warming
- 7. A rise of two or three degrees in the average temperature won't have any serious impact on our lives
- 8. The fight against climate change is a pretext for the upper class to call into question people's way of living
- 9. There's no point in reducing air traffic because it contributes little to climate change

IDEOLOGIES AND VALUES

TO ALL

E2

Which attitude concerning the society we live in best describes your own opinion?

Only one possible answer

- 1. The entire way our society is organized must be radically changed by revolutionary action
- 2. Our society must be gradually improved by reforms
- 3. Our present society must remain as it is
- 4. You don't know

TO ALL

F3

How would you place your views on this scale?

A score of 0 means you agree completely with the statement on the left **« The private sector share of the economy (business and industry) should be increased »;** 10 means you agree completely with the statement on the right **« The public sector share of the economy (business and industry) should be increased »;** and if your views fall somewhere in between, you can choose any number in between.

+ code « Don't know »

TO ALL

F5

All things considered, would you say that the world is better off, or worse off, because of science and technology?

Please indicate which comes closest to your view on this scale: 0 means that **" the world is a lot worse off "** and 10 means that **" the world is a lot better off ".**

+ code « Don't know »

TO ALL

F6

How important is religion in your life?

A score of 10 means that religion is very important in your life, and a score of 0 means that religion is not important at all in your life. Scores in between can be used to express your opinion more precisely.

+ code « Don't know »